



FACULTY OF SOCIAL SCIENCES

DEPARTMENT OF MANAGEMENT STUDIES

## BSc. Sports Management

**Denice Dedier**

*Graduated: 2019*

**Founder and Director** - Seed of Greatness - Biche Football Development School

A Community Based Sporting Organisation hosting sports days, sports camps, youth football tournaments, agricultural projects and other various community projects.

### STUDENT SPOTLIGHT

“The BSc Sports Management degree gave me a great opportunity to jumpstart my career in the sport management field. From the classes I took, to the outstanding support from my lecturers.

The degree attained has driven me to become the Game Changer that I am today. The knowledge and practical experiences has contributed to me being confident and solution oriented as the director of my sporting organization and a leader in my community. I have worked hard for three years to acquire same so now I am allowing it to work for me.”

4 DEPARTMENTS = 1 EXCITING FACULTY

Socially Engaged & Solutions Oriented







## BSc. Sports Management

**David Scarlett**

*Graduated: 2019*

- **Sports Journalist** - TT Newsday
- **Referee** (Level II), Trinidad and Tobago Football Association (TTFA)
- **Media company owner** - The Football 4tress
- **Sports and Physical Education Assistant** (Teacher's Aide) - San Fernando Boys' R.C. School



### STUDENT SPOTLIGHT

“Pursuing a Bachelor's degree in Sports Management was one of the best experiences I had in my life so far. The degree provided valuable content to educate me about the sports industry today. Through this, I made many friends and networking opportunities along the way, as well as the chance to volunteer in several events and activities.

I would not have been flourishing in the sport industry without the academic and co-curricular elements that I gained through this degree. I am grateful and honoured to be an alumni of the Sports Management fraternity.”



## BSc. Sports Management

**Pratima Sooker**

*Graduated: 2021*

**Talent Development Officer** - The Sport Company of Trinidad and Tobago Limited (SporTT)

Served as a part of the organizing team for: ICC Men's Under 19 Cricket World Cup 2022, India vs West Indies Home Series and the Caribbean Track Cycling Championships 2022.

### STUDENT SPOTLIGHT

“The BSc Sports Management degree through its plethora of courses offered has given me an expansive knowledge of the field of sports and the added capability to add value to this dynamic industry. The mixture of theoretical sessions and practical assignments made it easier to understand the concept taught in the classroom and apply it to real life situations supported by engaging lecturers and readily available course material. A core benefit of the programme was the internship. It provided the opportunity to gain the professional experience in the field of sports and it served as a set up towards employment. It was a notable addition to my resume and opened doors to more and even better opportunities in the industry. This facet of the degree greatly helped in developing my interpersonal and professional skills while expanding my professional network.”

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## BSc. Sports Management

**Sean Aberdeen**

*Graduated: 2014*

- **CEO** - Aberdeen Sports Management Company
- **Part-time lecturer** – Sport Sociology, University of the West Indies – BSc. Sports Management programme.
- **2023 Trinidad and Tobago representative for the Young Leaders of the Americas Initiative (YLAI) Fellowship Program** to help sporting organisations develop their sporting brands and launch new sporting initiatives.



### STUDENT SPOTLIGHT

“As a sports manager currently, doing the BSc in Sports Management prepared me for all the undertakings that involve the management of sport both on and off the field of play. The benefits are; the ability to critically think and analyze challenging situations and develop timely solutions. It prepared me to develop strategic sport business plans and sports marketing plans which are crucial in my dealings as a sports manager. After completion, I worked as a general manager of a prominent football academy, increasing membership by over 500% through successful application of what I learnt during my BSc.”





## BSc. Sports Management

**Wayne Garrett**

*Awarded: 2023*

- **Assistant Manager** - Trinidad and Tobago Rugby Union U18 Girls Rugby Team
- Trinidad and Tobago Rugby **Selection Committee**
- Current Trinidad and Tobago National Rugby 7s **Player**



### STUDENT SPOTLIGHT

“The BSc. Sports Management programme added value by allowing me to understand the framework and theory in my current position as the Trinidad and Tobago U18 girls rugby team assistant manager. It improved my analytical thinking, problem-solving and dialogue skills, and I learnt to pay attention to detail. Also, it has paved the way for the majority of my experiences via internships, and contacts that I've made along the way. With my degree, I could now confidently perform my role knowing that I have the knowledge and credentials to give back to the sporting community.”





## BSc. Sports Management

**Orrin John-Baptiste**

*Graduated: 2019*

**Founder, Director and Head Coach -**

**H.E.A.R.T. Football Academy**

*(Humility.Effort.Ambition.Respect.Teamwork.)*

Developing young minds through the sport of football. At the academy, we take a holistic approach to professional development, balancing sport, academics and life skills.



### STUDENT SPOTLIGHT

“Being a lover of sport, I jumped at the opportunity to enhance my understanding of the business side of things by enrolling in the BSc. Sports Management Degree. The harmonization between management and the sports based programmes enabled me to approach my business in a professional and systematic way. Elements from courses, such as Sport Facility Planning and Management, Financial Management, Event Management and my internship experience laid the foundation for my current status. It would be remiss of me not to say that this is one of the best decisions I’ve made in my life... you won’t regret it! Proud Alumni.”