Agenda

Day 1: Saturday 23rd September, 2006

Session-1: Present status of the Caribbean Anthurium Industry

Chair: Ms. Cynthra Persad (Director of Research, Ministry of Agriculture, Land and Marine Resources, Trinidad and Tobago)

10.00 – 10:30 Global trends in anthurium production and its present status
Chris Avey, Manager, Kairi Blooms Ltd.

10:30 – 11:15 Historical perspectives and the present status of the anthurium industry in the Caribbean
Omaira Avila Rostant and P. Umaharan, Department of Life Sciences, UWI, St. Augustine

11:15 – 12:00 Business profiles of anthurium industries in the Caribbean: a comparative analysis of the industry in the Caribbean territories
Joan Antoine* and Antonio De Gannes**
*Agricultural Development Bank; **Faculty of Science and Agriculture, UWI, St. Augustine

12:00 – 12:30 Discussion

12:30 – 1:30 Lunch

Session-2: Status of R & D support and farmer best practices

1:30 – 4:00 Recent Innovations in Anthurium Production in the Caribbean
Chair: Ms. Michele John (Scientist 1, Caribbean Agricultural Research and Development Institute, CARDI)

1. Resistance to bacterial blight and bacterial leaf spot diseases (20 min)
Winston Elibox, Annelle Holder & P. Umaharan. Department of Life Sciences, The University of the West Indies, St. Augustine

2. Bioengineering novel spathe colours: insights into the genetic- and molecular control mechanisms (20 min)
Vern Collette, Winston Elibox, Omaira Avila Rostant and P. Umaharan. Crop and Food Research, Palmerston North, Department of Life Sciences, UWI, St. Augustine.

3. Integrated management of diseases (20 min)
Leonard O’Garro, UWI, Cave Hill

4. Integrated management of nematodes (20 min)
Dave Hutton, UWI, Mona

5. Postharvest handling of anthurium (20 min)
Chris Avey, Kairi Blooms Ltd.

6. Novel Varieties of Anthurium (20 min)
Jennifer Avey, Kairi Bloom Ltd.

Discussion
4:30 – 6:00  Panel discussion-1:

Chair: Ms. Gloria Simon (Agronomist, Central Experimental Station, Ministry of Agriculture, Land and Marine Resources, Trinidad and Tobago)

Sharing the experiences of creating success stories in the face of a dwindling industry – Grower perspectives
- Jamaica - (10 min)
- Dominican Republic (10 min)
- Grenada (10 min)
- Dominica – (10 min)
- St. Lucia - (10 min)
- St. Vincent – (10 min)
- Trinidad and Tobago – (10 min)

Day 2: Sunday 24th September, 2006
Session-3 : Marketing Perspectives

Market development for Caribbean anthuriums

Chair: Mrs. Wendy Lee Yuen (Consultant, Floriculturist, Landscape Developer)

8:30 – 10:30  Panel discussion-2: Developing extra-regional markets for anthurium
- Developing markets in North America –an importer perspective
- Developing markets in North America – an exporter perspective
- Marketing of ornamentals locally – A retailer’s perspective
- Linkages to the Tourism and Hospitality Industry

Discussion

10:30- 10:45  Break

10:45- 12:30  Panel discussion-2 continues

Chair: Mr. Aaron Parke (IICA Representative- Trinidad and Tobago and coordinator, Caribbean Regional Agenda)

- The adequacy of transportation and cost of freight- Mr. V. Stewart
- Overcoming barriers to inter-regional trade –A perspective from NAMDEVCO
- Intellectual property issues
- Financing Anthurium development - ADB

12:30 – 1:30  Lunch
Session-4: Creating a vision for the Anthurium industry

1:30 – 3:00  Panel discussion-3:

Chair: Mr. Vassel Stewart (Marketing Consultant)

- SWOT analysis
- Creating a vision for the industry
- Short-term objectives
- Long-term objectives

An R&D strategy to support the strategic vision

Chair: Dr. Pathmanathan Umaharan (Deputy dean, Enterprise development and outreach, Faculty of Science and Agriculture; Senior Lecturer, Department of Life Sciences, FSA, The University of the West Indies, St. Augustine, Trinidad)

3:15 – 4:45  Working group session-1 The development of an R&D Agenda

Group-1: Grower’s perspective
Group-2: Agribusiness perspective
Group-3: Marketing perspective
Group-4: R & D perspective
Group-5: Challenges of IP regime in the CARICOM region

4:45 – 6:00  Working group reporting

Day 3: Monday 25th September, 2006
Session-5: A strategic plan for the Anthurium industry

Creating an innovation system to support the industry

Chair: Prof. Lawrence A. Wilson (Professor Emeritus- Food production, Department of Food Production, Faculty of Science and Agriculture, The University of the West Indies, St. Augustine, Trinidad)

8:30 – 9:30  Panel discussion-4: The emerging IPR environment in the Caribbean: developing a mechanism of IP for the CARICOM

- IP Office, Barbados (10 min)
- USA Emerging global strategies to protect IPR within Economic Blocks
- Ms. Mary-Ann Richard, WIPO – Trinidad and Tobago (10 min)
- Ms. Beverley Pereira – UWI, Mona (10 min)

9:30 – 10:00  Discussion

10:00 -10:30  Break
Session-6 : Developing a business approach

4:00 - 6:00 Panel discussion-5: Developing a business approach to anthurium industry development

Chair: Mr. Aaron Parke
- A triple-helix approach to development
- Development of a business approach to anthurium industry development – packaging the services into one flexible business package for new entrepreneurs.
- Developing a business model involving the various stakeholders
- Converting the strategic plan into projects.

Day 4: Tuesday 26th September, 2006
Session-7 : Field trip and Closing Ceremony

9:00 – 12:00 Field trip to Kari blooms Ltd.

12:00 – 1:00 Lunch & Closing ceremony