

**UWI/NEDCO Entrepreneurship Bootcamp Daily Schedule**

**24th February; 3rd March, 10th March & 17th March 2018**

| DAY | DATE                       | TIME             | THEME                               |
|-----|----------------------------|------------------|-------------------------------------|
| 1   | Sat 24th Feb               | 9am – 9:30am     | Welcome                             |
|     |                            | 9:35 – 10am      | Ice Breakers                        |
|     |                            | 10am – 11am      | Idea Generation                     |
|     |                            | 11am – 12 noon   | Innovation                          |
|     |                            | 12noon – 12:45pm | LUNCH                               |
|     |                            | 12:45pm – 2pm    | Guest Entrepreneur                  |
|     |                            | 2pm – 2:15       | BREAK                               |
|     |                            | 2:15 -2:45       | Elevator Pitch 1                    |
|     |                            | 2:45 – 3:30      | Introduction to Lean Launch Pad     |
|     |                            | 3:30 – 4:30pm    | Lean Launch Pad Lab                 |
| 2   | Sat 03 <sup>rd</sup> March | 9am – 10am       | Leadership                          |
|     |                            | 10am – 10:45am   | Building an Effective Start-up Team |

**We Support. You succeed.**

|          |                                  |                   |                               |
|----------|----------------------------------|-------------------|-------------------------------|
|          |                                  | 10:45am - 11am    | <b>BREAK</b>                  |
|          |                                  | 11am - 12noon     | <b>Intellectual Property</b>  |
|          |                                  | 12noon - 12:45    | <b>LUNCH</b>                  |
|          |                                  | 12:45 - 1:15      | <b>Elevator Pitch 2</b>       |
|          |                                  | 1:15 - 2pm        | <b>Guest Entrepreneur</b>     |
|          |                                  | 2pm - 2:15        | <b>BREAK</b>                  |
|          |                                  | 2:15 - 3:30       | <b>Marketing and Branding</b> |
|          |                                  | 3:30 - 4:30       | <b>Lean Launch Pad Lab</b>    |
| <b>3</b> | <b>Sat 10<sup>th</sup> March</b> | 9am - 10am        | <b>Managing People</b>        |
|          |                                  | 10am - 10:30am    | <b>Elevator Pitch 3</b>       |
|          |                                  | 10:30am - 10:45am | <b>BREAK</b>                  |
|          |                                  | 10:45am - 12:15pm | <b>Financing</b>              |
|          |                                  | 12:15pm - 1pm     | <b>LUNCH</b>                  |
|          |                                  | 1pm - 1:45pm      | <b>Guest Entrepreneur</b>     |

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|          |                                  |                  |                                   |
|----------|----------------------------------|------------------|-----------------------------------|
|          |                                  | 1:45pm – 2:30pm  | <b>Guidelines for Competition</b> |
|          |                                  | 2:30pm – 3:30pm  | <b>Lean Launch Pad Lab</b>        |
| <b>4</b> | <b>Sat 17<sup>th</sup> March</b> | 9am – 11:30am    | <b>Field Trip</b>                 |
|          |                                  | 12:30pm – 1:15pm | <b>Lunch</b>                      |
|          |                                  | 1:15pm – 2:15pm  | <b>Green Technology</b>           |
|          |                                  | 2:15 – 3:15      | <b>Exporting</b>                  |
|          |                                  | 3:15 – 3:30      | <b>Elevator Pitch 4</b>           |