

# *Social Sciences at Fifty Five: Shaping Minds, Shaping Lives*

## **Jingle Contest – Extended!**

The Faculty of Social Sciences, University of the West Indies, St. Augustine Campus invites all students of The UWI, St. Augustine Campus to be a part of our ***Social Sciences at Fifty Five: Shaping Minds, Shaping Lives*** Jingle Contest.

The purpose of this contest is to engage UWI students in the promotion of the FSS 55<sup>th</sup> Anniversary. The winning jingle will be used in the Faculty's Anniversary celebrations.

During the Faculty's Anniversary celebrations there will be three (3) areas of focus:

- What is the legacy of the Faculty? – What are our accomplishments? Who are the foundational figures? Who are our alumni?
- What does the Faculty do? – What are our areas of research and how are these related to contemporary Caribbean social issues and the fundamental question of what constitutes Caribbean society?
- What is the Faculty's future - How will our students, as future leaders, contribute toward the equitable development of the Caribbean?

The new deadline for entries is **Thursday 13<sup>th</sup> April, 2017**. After the close of the contest, a panel of judges will select the top three entries. The top three jingles will receive cash prizes of:

- First place - \$3,000
- Second Place - Hamper
- Third Place - Hamper

## How to Enter

1. Jingles must be submitted in mp3 format.
2. Each entry must be accompanied by a written copy of the jingle's lyrics and the names of individual or group participants.
3. All submissions can be sent to: [FSS.Jingle@sta.uwi.edu](mailto:FSS.Jingle@sta.uwi.edu) .
4. All entries must meet all contest rules and guidelines.

## Jingle Contest Rules/Guidelines

### **ELIGIBILITY**

The contest is open to all registered students of The UWI, St. Augustine Campus.

### **ENTRIES:**

- Each submitted jingle must be an original composition of the entrant.
- The jingle could be any one of a number of styles and genres. (Be creative!)
- The jingle should be: no more than 60 seconds in length.
- The jingle (lyrics and music) must be created and performed by students.
- The lyrics for the jingle must convey a message to promote, raise awareness, honor, acknowledge, sensitize and recognize ***Social Sciences at Fifty Five***.
- Each jingle entry must contain the following words: ***Social Sciences at Fifty Five: Shaping Minds, Shaping Lives, Accounting, Criminology, Economics, Management, Mediation, Sports, Social Work, Sociology, Political Science and Psychology***.
- Students can submit no more than two individual entries.
- Groups of students can submit no more than two entries per group.
- All jingles must be submitted to [FSS.Jingle@sta.uwi.edu](mailto:FSS.Jingle@sta.uwi.edu). All jingles must be submitted in an mp3 file format. Each entry must be accompanied by a copy of the jingle's lyrics and the names of participants.
- All jingle submissions must be received by 11.59 pm on **Thursday 13<sup>th</sup> April, 2017**.
- Entries received after this time and date will not be considered.
- The use of profanities is strictly prohibited.

### **JUDGING**

- A panel of judges will review all entries. All entries that adhere to the rules and guidelines will be uploaded to the FSS Facebook page. The judges will then select the top three jingles. The winners may be asked to perform their jingle for the media and at a campus event. The judges will select the winner using the following criteria: Creativity, Originality and Message Conveyed.

- Popularity on social media: After the close of the contest, from 18<sup>th</sup> April-21<sup>st</sup> April, all entries on the FSS Facebook page will be reviewed and the number of “likes” received will be considered as another criteria for judging.
- The judges can reject any entry considered inappropriate for any reason without explanation.
- The judges may disqualify any entry without explanation if evidence suggests the entry is in breach of the contest rules.

### ***ANNOUNCEMENT OF RESULTS***

- The Faculty of Social Sciences will contact each winner to notify them of the results of the contest.
- Winners will be announced on Friday 12<sup>th</sup> May, 2017 and prizes will be presented shortly after.

### **DISCLAIMER**

By entering this contest, contestants agree that material is an original composition, and all material becomes the property of the Faculty of the Social Sciences of The UWI St. Augustine, to use at the Faculty’s discretion.