

IN COLLABORATION WITH **FIFA**

# POSTGRADUATE ADMISSIONS 2023/2024

**APPLY NOW! DEADLINE: JULY 31, 2023**

**UWI/FIFA/CIES**

**POSTGRADUATE DIPLOMA IN SPORTS MANAGEMENT**

FACULTY OF SOCIAL SCIENCES, DEPARTMENT OF MANAGEMENT STUDIES

*in collaboration with the FACULTY OF SPORT*

## The Business of Sport

The Department of Management Studies invites suitable applications for the UWI/FIFA/CIES Postgraduate Diploma in Sports Management beginning in September. This Diploma will be delivered in collaboration with the International Centre for Sports Studies (CIES) of Switzerland and under the auspices of the International Federation for Association Football (FIFA). The programme is intended to provide participants with the educational background necessary for executive management and leadership positions in a variety of sports and recreational fields in the Caribbean region.

### ENTRY REQUIREMENTS

- A degree from The University of the West Indies or another university acceptable to The UWI with at least Lower Second Class Honours and a demonstrated interest in pursuing a future in sports management **OR**
- A record of active and extensive professional experience in the management and administration of sports supported by a portfolio of evidence **AND**
- A successful interview

### DELIVERY MODE

The UWI/FIFA/CIES Postgraduate Diploma will be offered via a blended/distance delivery mode: 90% online, 10% face-to-face. Online sessions will allow for greater flexibility and access throughout the entire semester. For the online component, students must be computer literate and have access to a computer with a reliable Internet connection. The face-to-face component of the programme will be facilitated during a scheduled week-long session each semester at the St. Augustine Campus.

### COURSES OFFERED

**Management in Sports | Human Resource Management in Sports | Sports Finance | Sports Marketing | Events Management in Sports  
Law & Sports | Communication in Sports | Sports Facilities Management**

#### FOR FURTHER INFORMATION:

The Programme Coordinator, Department of Management Studies

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Web: [bit.ly/UWI\\_STA\\_SportsManagement](https://bit.ly/UWI_STA_SportsManagement) | [cies-uni.org](https://cies-uni.org)

**APPLY ONLINE:** [sta.uwi.edu/apply](https://sta.uwi.edu/apply)