

# COMMERCIAL FOCUS

The Commercialisation Office creates and sustains a Commercialisation mind-set within the Department of Office of Institutionalisation Advancement and Internationalisation to effectively leverage the Department's needs and the large potential available market (ancillary markets) to develop and distribute products and services to the University.

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## OPEN FOR BUSINESS!

The Commercialisation Office provides critical support to our UWI family. The Office is the entry point for products or services that meet the unique needs of The University and its dynamic array of stakeholders.

We are on a path of Commercial Evolution, catering to 6000 students just a few years ago to a whopping 20,000 plus and growing.

The University's business approach has evolved to best practices and policies that is in keeping with both The UWI Strategic Plan 2012-2017 and the constantly changing marketplace.

Our vision is a University that has sustainable world class commercial operations that is competitive, profitable and innovative whilst serving all its stakeholders needs.

We are reenergizing the commercial environment, increasing revenue generation and profitability for both vendors and The UWI whilst creating commercial value for the Academy.

We have analyzed the environment with wide spread consultation and researched best practices both locally and internationally in higher education and business operations. Thus, keeping in mind our Stakeholders, Strategic Intent & Direction of the Commercialisation Office and established Performance Measures & Indicators.

Commercialising Rental Zones and Standardising Contracts formed the beginning of the commercial transformation to an internationally competitive University. By 2017, we hope to implement our Small Vendor Village and Campus Mobility Initiative services to make the experiences on Campus an unforgettable one that is always with you.

All interested applicants can now easily obtain a UWI Commercialisation Application Form via the unit's website or a visit to our office rich with colors, personality and view an exhibition of national treasure and works of art courtesy The National Museum and Art Gallery of Trinidad & Tobago.

The Commercialisation Office is addressing the needs of our stakeholders and planting the seeds for a BRIGHTER future. There is no guess work here, make your appointment ... we are open for business!

## WHAT'S NEW?

### Campus Mobility Initiative

Parking is simply a horror... wouldn't it be quite clever to commute around campus on a bike; no traffic, reduced pollutants, no hassle. Your thighs definitely would thank you. But on more a serious note the goals of this initiative is to promote a Green University and creating solutions to existing social, economic and environmental problems.

### Delivery Service

Expanding the reach of the commercial vendors to staff and students. Many times one would wish that products and services from our wide array of vendors can be delivered, without the pain of leaving your office, struggling for parking or worrying about being late for that meeting.

### Teaching & Learning Centre Commercial Vendors

We're expanding the commercial footprint of The University by adding 3 new and surprising commercial vendors to the East side of campus. Look out for them in the new semester.

## VENDOR FEATURE

### Small Cafe



Small Café fuses distinct styles of Creole culinary experience for over 40 years on the Campus. As an employee of what was once called "The UWI Big Café" to now the owner of her very own café. Under the commitment and strong dedication of Mrs. Cynthia Holder, Small Café continues to specialise in bringing together exceptional and extraordinary quality and taste to many on Campus. Small Café has fed and nourished many students that are now leaders and scholars in their own profession changing our nation's landscape and beyond.

With her warm motherly disposition she is your home away from home, soul food that give you the extra pep to continue battle to persevere. She is an "auntie" to many and continues to touch and contribute to The UWI experience!

Small Café offers an inspiring blend of traditional and popular home-cooked Creole dishes rich with fresh flavourful ingredients that are well-priced. These include namely rice, provisions, various meat styles, peas/beans, vegetables, soups, fresh salad and not forgetting daily specials and meals of the day.

Small Café continues to create a culinary journey in the Campus.



## VENDOR DIRECTORY

### CUISINE

AL-JWHIR SAMER'S ARABIC FOOD & GYROS	ARABIAN CUISINE	FMS MAIN FOOD COURT AREA (MT.HOPE)
AMIR'S INTERNATIONAL CUISINE	INTERNATIONAL CUISINE	FMS MAIN FOOD COURT AREA (MT.HOPE)
ASHA'S INDIAN CUISINE	INDIAN CUISINE	SAC 1
BEIRUT GRILL	ARABIAN CUISINE	SAC 6
DEE AND VEE'S	LOCAL CUISINE	EDU 1, SCHOOL OF EDUCATION
EVERON HOSPITALITY SERVICES	LOCAL CUISINE	SAC 7
MARIO'S PIZZERIA LTD	FAST FOOD	JFK 4, MAIN FOOD COURT
MAUREEN'S CUISINE	LOCAL CUISINE	SAC 16
PANKS SWEET SAUCE	DOUBLES	SAC L1
KFC	FAST FOOD	JFK 1, MAIN FOOD COURT
LA BLOOM CAFÉ	LOCAL CUISINE	CLL 1
LAKSHA CONTRACTING SERVICES	CONVENIENCE STORE	SALH 1, SIR ARTHUR LEWIS HALL
SUBWAY	FAST FOOD	JFK FOOD COURT/ FMS FOOD COURT
SAC CAFÉ PLUS	LOCAL CUISINE	SAC 5
SAVA DA FLAVA	LOCAL CUISINE	SAC 14
SMALL CAFÉ	LOCAL CUISINE	JFK
THE BLUE PEPPER	LOCAL CUISINE	FMS MAIN FOOD COURT AREA (MT.HOPE)
VEG OUT	VEGAN AND VEGETARIAN	SAC 15
YVETTE'S	LOCAL CUISINE	DUDLEY HUGGINS, NAT SCI
CELES & SONS	LOCAL CUISINE	SAC 8
UNLISTED BY FRIENDS	LOCAL CUISINE	THE STAFF SOCIAL CLUB

### SERVICES

BLAC SHEEP BARBERING	BARBERING SERVICES	SAC 9
CAMPUS MINI MART	MINI MART	SAC 13
CELL SERVE	TELECOMMUNICATIONS	JFK 5
FIRST CITIZENS BANK	ABM	SAC FOOD COURT
DIGICEL	TELECOMMUNICATIONS	SAC 17
NEDCO	ENTREPRENEURIAL SERVICES	SAC 10
REPUBLIC BANK LTD	BANKING	OPEN CAMPUS
REPUBLIC BANK LTD	ABM	
SHEER ILLUSION HAIR SALON & SPA	BEAUTY SALON	SAC 11
TECHBASEMENT	ELECTRONICS	SAC 12
TROPICAL EXPRESS COURIERS	COURIER	SAC 3
WESTINE STATIONERY & MAINTENANCE SERVICES	MINI MART	FMS

### VENDING MACHINES

COFFEE EXPRESS	COFFEE
JAVA GENIE BEVERAGES	COFFEE
FLAVORITE FOODS	FROZEN DESSERTS
VENDING PLUS	BEVERAGES

### COFFEE HOUSE

RITUALS	JFK 4, THE QUADRANGLE
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### FRESH FRUIT AND BEVERAGES

CARIBBEAN NECTARS	JFK 3, THE MAIN FOOD COURT AREA
JUST JUICED	SAC 20, THE STUDENT ACTIVITY CENTRE
PROTEIN HUT	SAC 18, THE STUDENT ACTIVITY CENTRE

### FROZEN DESSERTS

COLD STONE CREAMERY	JFK 10, THE JFK QUADRANGLE
LEROY SNOWHITE	MOBILE

### GIFT AND NOVELTY

WRAP IT UP CARD & GIFT SHOP	JFK 6, THE JFK QUADRANGLE
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