

Professionalizing Commercial Environment

FEBRUARY 2015 VOL 2

Happenings & Highlights.....

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Main Article



Dedicated to our vision in creating sustainable revenue generation, the Commercialisation Office continues to expand by leaps and bounds in its ongoing quest to better serve its stakeholders. With a captive market of an estimated 20,000 plus key stakeholders, there is the growing need for a diverse range of commercial offerings, the Commercialisation Office is the catalyst towards developing a world class UWI.

We are open for Business!!

New Business Approaches

Food on Wheels: Mobile Vending has grown considerably in recent years. The rapid expansion of Mobile Vending or Food Trucks has been attributed to the changing consumer's desire for quality, value and speed, appreciation for fresh, local food and even a preference for small and sustainable business. As such, Mobile Vending at The University is a means not only to expand commercial opportunity but also to enrich our community by improving access to products and services not otherwise available to the area. Mobile Vending brings several benefits including cost effectiveness in time where funding is not easily accessed and used for areas of high priority which has made food trucks an appealing option. They are an easier and more cost-friendly alternative to opening a brick and mortar restaurant.

Latest News & Upcoming Events

- ◇ **"Food Can Do Many Things, They Can Even Kill!"**
The Commercialisation Office concluded Phase I of its first ever Public Health Session on 29th January, 2015. The food concession operators within The University were educated and encouraged to be in full compliance to approved public health polices and procedures when it comes to food handling and preparation.
- ◇ **Concessionaire Development and Enhancement Programmes:** This is of utmost importance to the Commercialisation Office in order to effectively and efficiently enhance the day to day operations of our 53 shop fronts to satisfy our stakeholders needs at the University. The Commercialisation Office will be rolling out other sessions including Nutrition and Information Dietetics Session, Effective Business Plan Writing Workshops and more....Look out for these and other informative and knowledge-driven segments!
- ◇ **Wouldn't Life Be Easy:** Why can't getting around Campus be easier or bringing delivery services right at your fingertips? Any ideas? Let us know so that we can take the hassle out of your everyday.

New Commercial Offerings

Providing a diverse range of commercial products and services is exactly the function of the Commercialisation Office. In December 2014, the Office piloted the opening of **Linda's Bakery** into North of the Campus with its Mobile Oven Door Services to our UWI Family. Pastries, sandwiches and the popular currents roll you won't want to miss!



It doesn't stop there- Are you looking for that blended beverage that is both nutritious and delicious? Well, look no more! **Protein Hut** provides a range of high protein shakes, snacks and accessories to satisfy that healthy conscious mind. Visit them today, located at the Student Activity Centre.



"Life's greatest happiness is to be convinced we are loved." Visit **Wrap it Up Card & Gift Shop** for that exquisite range of gifts, cards, party supplies, gift bags and so much more. Wrap it Up Card & Gift Shop is located at the heart of the JFK Quadrangle!



Healthy Technology Usage.....

With the increasing interests and adaptation to cutting edge technology in the commercial environment, it is the paramount to ensuring effective and efficient management of our physical assets and resources, successive planning of our market contraction and expansion and even to a broader context staying abreast of our changing consumer tastes!

The Commercialisation Office has proactively expanded the application and appreciation of the GIS software for the University's commercial environment. Our stakeholders are now able to locate any of our 53 vendors at the University by using any smartphone device, PC, tablet etc.

Its that easy! Visit our website at <http://sta.uwi.edu/commercialization>. You can select any of the listed product and service offerings of your choice and locate each vendor using the "Vendor Map".



Give us a Call for more Information:
Office of Institutional Advancement and Internationalisation

The University of the West Indies, St Augustine
Tel : 868 662-2002 Ext 82693-91/82684
Website : <http://sta.uwi.edu/commercialization>

Connecting.....with you..

The Commercialisation Office shares with you our Commercial Vendor Directory.

CUISINE

AL-JWHIR SAMER'S	ARABIAN CUISINE	FMS MAIN FOOD COURT AREA (MT.HOPE)
BEIRUT GRILL	ARABIAN CUISINE	SAC THE STUDENT ACTIVITY CENTRE
MARIO'S PIZZERIA LIMITED	FAST FOOD	JFK MAIN FOOD COURT AREA
PITA PIT (T&T) COMPANY LTD	FAST FOOD	JFK QUADRANGLE
KFC	FAST FOOD	JFK MAIN FOOD COURT AREA
SUBWAY	FAST FOOD	JFK MAIN FOOD COURT AREA
SUBWAY	FAST FOOD	FMS, MAIN FOOD COURT AREA (MT. HOPE)
AMIR'S INTERNATIONAL CUISINE	INTERNATIONAL CUISINE	FMS MAIN FOOD COURT AREA (MT.HOPE)
ASHA'S INDIAN CUISINE	INDIAN CUISINE	SAC, THE STUDENT ACTIVITY CENTRE
CELES & SONS	LOCAL CUISINE	SAC, THE STUDENT ACTIVITY CENTRE
DEES & VEES	LOCAL CUISINE	SCHOOL OF EDUCATION
EVERON'S HOSPITALITY SERVICES	LOCAL CUISINE	SAC, THE STUDENT ACTIVITY CENTRE
GRILL & MORE	LOCAL CUISINE	SPEC, THE SPORTS & PHYSICAL CENTRE
LA BLOOM CAFÉ	LOCAL CUISINE	CLL, CENTRE FOR LANGUAGE LEARNING
LAKSHA CONTRACTING SERVICES	LOCAL CUISINE	SIR ARTHUR LEWIS HALL OF RESIDENCE
MAUREEN'S CUISINE	LOCAL CUISINE	SAC, THE STUDENT ACTIVITY CENTRE
SAC CAFÉ PLUS	LOCAL CUISINE	SAC, THE STUDENT ACTIVITY CENTRE
SAVA DA FLAVA	LOCAL CUISINE	SAC, THE STUDENT ACTIVITY CENTRE
THE BLUE PEPPER	LOCAL CUISINE	FMS MAIN FOOD COURT AREA (MT.HOPE)
UNLISTED BY FRIENDS	LOCAL CUISINE	THE STAFF SOCIAL CLUB
YVETTE'S CREOLE CUISINE	LOCAL CUISINE	THE DUDLEY HUGGINS BLDG, MAIN CAMPUS
YVETTE'S CREOLE CUISINE	LOCAL CUISINE	THE NATURAL SCIENCES BLDG, MAIN CAMPUS
VEG OUT	VEGAN	THE STUDENT ACTIVITY CENTRE

COFFEEHOUSE

RITUALS	JFK QUADRANGLE
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FRESH FRUITS & BEVERAGES

CARIBBEAN NECTARS	JFK MAIN FOOD COURT AREA
JUST JUICED	THE STUDENT ACTIVITY CENTRE
PROTEIN HUT	THE STUDENT ACTIVITY CENTRE

FROZEN DESSERTS

COLD STONE CREAMERY	THE JFK QUADRANGLE
LEROY SNOWHITE	MOBILE

GIFT & NOVELTY

WRAP IT UP CARD & GIFT SHOP	JFK QUADRANGLE
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SERVICES

BLAC SHEEP BARBERING	BARBERING SERVICES	THE STUDENT ACTIVITY CENTRE
CAMPUS MINI MART	MINI MART	THE STUDENT ACTIVITY CENTRE
CELL SERVE	TELECOMMUNICATIONS	JFK QUADRANGLE
DIGICEL	TELECOMMUNICATIONS	THE STUDENT ACTIVITY CENTRE
FIRST CITIZENS BANK	ABM	
NEDCO	ENTEPRENEURIAL SERVICES	THE STUDENT ACTIVITY CENTRE
REPUBLIC BANK LTD	BANKING	OPEN CAMPUS BLDG
REPUBLIC BANK LTD	ABM	
SHEER ILLUSION HAIR SALON & SPA	BEAUTY SALON	THE STUDENT ACTIVITY CENTRE
TECHBASEMENT	ELECTRONICS	THE STUDENT ACTIVITY CENTRE
TROPICAL EXPRESS COURIERS	COURIER	THE STUDENT ACTIVITY CENTRE
WESTINE STATIONERY & MAINTENANCE SERVICES		FMS, MAIN FOOD COURT AREA (MT. HOPE)

VENDING MACHINES

COFFEE EXPRESS	COFFEE
JAVA GENIE BEVERAGES	COFFEE
FLAVORITE FOODS	FROZEN DESSERTS
VENDING PLUS	BEVERAGES
THE OASIS EXPERIENCE	PERSONAL CARE PRODUCTS