

# INFORMATION AND GUIDELINES FOR CONFERENCE ON THE ECONOMY (COTE) 2013 POSTER PRESENTATIONS

The poster presentation should be approachable at three levels:

- i. A title that provides information on the general nature of your work;
- ii. A presentation method that would clearly indicate the objectives of your paper and the nature of your conclusions; and
- iii. Sufficient information that would engage the attention of persons viewing your presentation and encourage questions and further discussion with the presenter.

## General

Who may submit a poster - Any undergraduate, post graduate or interested persons who have conducted research in Economics

Deadlines –Submission of Abstracts – 19<sup>th</sup> August 2013  
Notices for Acceptance – 9<sup>th</sup> September 2013  
Submission of Posters – 7<sup>th</sup> October 2013

***A meeting will be held on 11<sup>th</sup> September 2013 with those researchers who have been invited to prepare posters to provide additional guidelines on developing their posters.***

Multiple posters – You may present a **maximum** of two (2) posters.

Reward – 1st prize \$2000.00    2<sup>nd</sup> prize \$1500.00    3<sup>rd</sup> prize \$ 1000.00

***Best Poster will be selected on the basis of: 1. the level of adherence to the rules on the “preparation of the poster” and 2. the explanation of poster to the Panel of Judges.***

## Display Facilities

Two panels are available for display of each poster 4 ft × 4 ft. To fit comfortably within the poster frame posters must not exceed 4 ft × 4 ft.

You may prepare handouts for distribution at the meeting. The handouts should be directly related to the topic of the poster, and it **must not** contain any advertising, business cards can be distributed.

## Preparation of the Poster

1. The official language for the posters is English
2. Prepare the poster on material that is lightweight. The material can be on one sheet so that it can be rolled up for easy transport or on separate panels for individual mounting.

3. Posters should be readable from a distance of 6 feet (2 meters). For adequate visibility, capital letters should be at least 3/8 inch (1 cm) high after enlargement to full poster size. Photographs/ Illustrations should be a minimum of 8 × 8 inches (20 ×20 cm).
4. The title should be displayed clearly across the top in large letters. Beneath the title, and in smaller print, the name of the presenter and the institution in which the work was done.
5. Verbiage should be kept to a minimum. Written statements should be in large print, which is easily readable from a distance of 3 to 4 feet.
6. An abstract may be included, but space limitations may dictate that you concentrate on the more important components such as Introduction Methodology etc.
7. The introduction should be moderately brief and to the point so that the reader becomes immediately aware of the purpose of the investigation. It probably should be confined to one paragraph and should be located at the upper left of the poster.
8. The Methodology (or procedures) section should be labeled clearly as such and should follow immediately after the Introduction. This section often lends itself to the diagrammatic presentation with minimum of verbiage. Insofar as possible, easily followed flow diagrams should be used.
9. Results are the most important part of the poster and generally should occupy the center of the exhibit. The results should consist of a maximum number of illustrations (i.e. graphs, photographs, etc.) that are simple and easy to read, and a minimum of verbiage. Color-coding graphs and figures facilitate ease of interpretation.
10. Conclusions should be stated in clear and especially concise fashion. Generally this section would be located to the right of the results. Itemization (listing) of conclusions is legitimate and can facilitate comprehension. Discussion should be kept to a minimum and should include only the most important points.
11. A reasonable number of figures to be included on a poster is six (6), but this depends on the subject matter being presented.
12. For investigations consisting of separate components, the sequence in which the components are described in Methodology should be maintained in the Results and Conclusions sections.