

Human Communication Studies International Conference 2013

Programme

September 16



REGISTRATION AFTER AUGUST 31 2013:

REGULAR: 250 USD or TTD equivalent

REGISTERED STUDENTS 100 USD OR TTD 600

To register and learn about the conference: <http://sta.uwi.edu/conferences/13/humancommunication/>

Payment options: <http://sta.uwi.edu/conferences/13/humancommunication/registration.asp>.

Inquiries: Dr. Godfrey Steele at conference email: humancommconference2013@sta.uwi.edu

Institute of Critical Thinking (ICT)

Conference Overview

DAY 1 THURSDAY 26 8:00 AM-7:30 PM

Registration 8:00 AM - 8:30 AM

Opening Ceremony and Plenary Thursday 8:30 AM-10:15 AM

Break 10:15 AM -10:30 AM

Concurrent Sessions Thursday 10:30 AM-11:45 AM

Lunch 12:00 NOON-1:00 PM

Concurrent Sessions Thursday 1:00 PM-2:15 PM, 2:30 PM-3:45 PM

Keynote speaker: Prof. Lawrence R. Frey Thursday 4:00 PM -5:00 PM

Reception Thursday 5:30 PM-7:30 PM

DAY 2 FRIDAY 27 SEPTEMBER 2013 8:00 AM-5:00 PM

Registration 8:00 AM- 8:30 AM

Concurrent Sessions Friday 9:00 AM-10:15 AM

Break 10:15 AM-10:30 AM

Concurrent Sessions Friday 10:30 AM-11:45 AM

Lunch 12:00 NOON-1:00 PM

Concurrent Sessions Friday 1:00 PM-2:15 PM, 2:30 PM-3:45 PM

Business Meeting, Closing Ceremony, Summary and Plans Friday 4:00-5:00 PM

Optional Night on the Town Friday 7:00-11:00 PM

*SATURDAY 28 Elective Half-day shopping/Half-day tour/Whole day trip **on your own in small groups***

*Options **on your own in small groups**: Port of Spain to Chaguaramas Water Taxi Trip and Ziplining/Hike?
Asa Wright Nature Centre? Maracas Beach? Tobago?*

Day	Time	Session	Panel Venue Lecture Room 2, ICT	Panel Venue Lecture Room 3, ICT
			DAY 1 THURSDAY SEPTEMBER 26	
1	8:00		Pick-up, Arrival and Registration from 7:45 am from two locations	
	8:30			
1	9:00	1	<i>Plenary: Opening Ceremony (Chair Roddy Batchasingh) & Panel on Human Communication Studies- Caribbean and International Perspectives: Dr. Livingston A. White, UWI Mona, Dr. Godfrey A. Steele, UWI St. Augustine Dr. Korah A. Belgrave, UWI Cave Hill – panellists. Moderator Dr. Carmen McClish</i>	
1	10:15		Full Coffee, Tea and Tea Box Break	
1	10:30	2	<p><i>Panel 2A Undergraduate Research Media and Message</i></p> <p>Adrian Daniel, Matthew Gibbs, Riana Gittens and Khadija St Louis Representation of autism in the local media</p> <p>Shemuel London, Gianna Figeroux, Kwineil Alexander 'Vote for meme: Exploring the use of internet meme images on Facebook as a political communication tool</p> <p>Georgette Rawlins, Anaika Alexander, Adanna Jones, Onella Looknanan, Mirissa De Four Take away the suit and what are you left with?" the hidden costs of postmodern superheroes on UWI students, aged 18 – 25</p>	<p><i>Panel 2B Visual Communication: Representation and Posters</i></p> <p>UG Research Day Posters (Coordinator Lawrence Arjoon); Renelle White's display of Boscoe Holder's art - prelude to paper on Friday 27 on Panel 8B</p> <p>Alana Arcia, Ashan Sugrim, Cleve Cambridge, Keshwar Maharaj, Sabeena Sookoo What influence does the media's portrayal of female athletes have on the development of interest in women's sports?</p> <p>International Association of Business Communicators TT</p> <p>Display and Film 8:30-11:45 AM and 1:00-3:45 PM</p>
1	11:45			
1	12:00-1:00		Lunch: Buffet at Institute of Critical Thinking & Centre for Language Learning	
1	1:00-2:15	3	<p><i>Panel 3A Graduate Research - Organizational and Corporate communications</i></p> <p>Camille Renaud Investigating employees' evaluations of workplace incidents and their influence on communication: An attribution study</p>	<p><i>Panel 3B Graduate Research - Health Communication and Youth</i></p> <p>Amanda Best Noel The impact of HIV mass media campaigns on the awareness, perceptions, sexual attitudes, and behaviors of university students</p>

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			<p>Donneyal Farray The effects of democratic, autocratic leadership styles and communication competence on subordinate responses</p> <p>Claudia Richards-Liburd Disconnected: Can print media survive the digital shift? A critical analysis of the digital shift and a comparison of responses to print and online advertisements</p>	<p>Shem Alexander and Odetta Alexander The use of HIV/AIDS behavior change communication in football for young men</p> <p>Asha Daniel An investigation into the impact of anti-tobacco testimonials on the attitudes of youth aged 14-17</p>
1	2:15-2:30		Beverage Only Break	
1	2:30-3:45	4	<p><i>Panel 4A</i> <i>Intercultural/ multilingual communication</i></p> <p>Valerie Youssef 'I go smoke jus now': the child as a social being</p> <p>Kellon Sankar A study of lexical borrowing on halls of residence at UWI, St. Augustine</p> <p>Mervyn Alleyne Linguistic conflicts in the Caribbean: The concept of "creole"</p>	<p><i>Panel 4B</i> <i>Media, Culture and Society / Political Communication</i></p> <p>Korah Belgrave Political cartoons of the 2008 General Elections in Barbados: A rhetorical perspective</p> <p>Roddy Batchasingh "Can they remember what I said?" A study of whether Trinidadian politicians are transmitting their messages in a way that 'sticks'</p> <p>Neleen Leslie Commodification of Jamaican media: The case of Television Jamaica (TVJ)</p>
1	3:45		Arrival and seating for Keynote Address	
1	4:00-5:15	5	<p>Prof. Lawrence R. Frey - Keynote speaker <i>Communication Activism Scholarship: Promoting Social Justice through Research and Teaching</i> in ICT Lecture Rooms 2 and 3 or CLL Auditorium? Chair: Dr. Keston Pierre</p>	
1	5:30-7:30	6	<p>Welcome Reception hosted by PVC and Campus Principal Prof. Clement K. Sankat at the Office of the Campus Principal – food, drinks, music.</p>	
1	7:45	7	<p>Departure to two locations: Holiday Inn Express and Norma's Bed and Breakfast</p>	

Day	Time	Session	Panel Venue Lecture Room 2, ICT	Panel Venue Lecture Room 3, ICT
			DAY 2 FRIDAY SEPTEMBER 27	
2	8:00		Pick-up, arrival and registration from 7:45 am from two locations: Holiday Inn Express and Norma's Bed and Breakfast. Registration 8:00-8:30	
2	8:30			
2	9:00-10:15	8	<p><i>Panel 5A Communication studies education - Communication competence and engagement</i></p> <p>James Bukari Envisioning intercultural communicative competence (ICC) the key to global understanding, appreciation, and cooperation: An exploratory study of ICC from the foreign languages perspective</p> <p>Renee McSweeney Self-perceived writing competence and self-perceived communication competence in local dialects as predictors of linguistic competence at a secondary school in Trinidad</p> <p>Godfrey A. Steele New postgraduate student experience and engagement in human communication studies</p>	<p><i>Panel 5B Communication studies education - Youth and development</i></p> <p>Stephanie King Redefining the idea of effective communication for the twenty first century</p> <p>Roderick Sanatan Four gateways to applied human communication systems approaches in the modern Caribbean</p> <p>Odetta Alexander Exploring behavior change communication (BCC) tactics required to create environmental awareness and improved practices in urban children in Trinidad</p>
2	10:15-10:30		Full Beverage and Tea Box Break	
2	10:30-11:45	9	<p><i>Panel 6A Communication, culture and conflict</i></p> <p>Danielle Watson and Tyrone Ali Prison talk: The power link among communication, culture and community for incarcerated males</p> <p>Godfrey A. Steele Comparing teacher and student views on managing conflict in the</p>	<p><i>Panel 6B Media, Culture and Society II The Press</i></p> <p>Kimone C. Joseph Political communications in Dominica: Journalism and the 2009 General Election campaign</p> <p>Indrani Bachan Persad Press and politics in the Caribbean: The study of five electoral campaigns over</p>

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			primary school Zuwena Williams Paul Locus of control and academic performance: Student attributions and resulting implications for student services expansion & delivery	ten years, 2000 – 2010 Lynette Sampson TTT in the national consciousness
2	11:45			
2	12:00-1:00		Lunch: Buffet at Institute of Critical Thinking & Centre for Language Learning	
2	1:00-2:15	10	<p><i>Panel 7A Health communication</i></p> <p>Valerie Youssef, Amina Ibrahim Ali, Stella Williams Spicy food, violent death and Creole dialect: Cuban medical professionals negotiating the Trinidad & Tobago work environment</p> <p>Kameel Mungrue Communicating with maps to eliminate an old disease using new technologies</p> <p>Christopher Saunders Stormy weather: Risk factors influencing Bahamians' evacuation decision-making media use during approaching cyclones</p>	<p><i>Panel 7B Performance, popular culture and theory</i></p> <p>Shaheed Nick Mohammed and AvinashThombre The global and the local in Trinidad and Tobago's Indian music format radio</p> <p>Danielle Watson 'Hotspot policing': A comparative analysis of sanctioned acts of policing versus media representations of policing in stigmatized communities in Trinidad</p> <p>Glenda A. Leung The authentication of Jamaican Creole English in Trinidadian Verbal Arts</p>
2	2:15-2:30		Beverage Only Break	
2	2:30	11	<p><i>Panel 8A Organizational and corporate communications</i></p> <p>Odetta Alexander Promoting healthy lifestyles; a review of health & wellness behaviour change communications in corporate Trinidad and its impact</p>	<p><i>Panel 8B Communication, culture and gender</i></p> <p>Steffon R.K. Campbell Out of many, one love? A comparative study on the nature of sexual communication in polyamory and monogamy in the Caribbean</p>

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			<p>Zuwena Williams-Paul Best practice grievance handling: Exploring its importance to the internal/external customer satisfaction equation at a Caribbean university</p> <p>Godfrey A. Steele and Daniel Plenty Supervisor-subordinate communication competence and job and communication satisfaction</p>	<p>Felicia M.L. Holder Public display of affection (PDA): Negotiating space and the implications for perceived relationship satisfaction</p> <p>Renelle White Boscoe Holder's Life Drawings - The Artist's Male Studies: The erotic male body as a site for reclamation, re-interrogation and ideological awakening</p>
2	3:45		Arrival and seating for Business Meeting	
2	4:00-	12	Plenary: Business Meeting ,Closing Ceremony, Future plans for next conference and online journal in ICT Lecture 2 and 3 or CLL Auditorium	
2	5:00	13	Departure to two locations: Holiday Inn Express and Norma's Bed and Breakfast	
2	7:00	14	Night on the Town. Transport. Maps. Selected venues and reservations: Ariapita Avenue, Kava at Kapok Hotel in Port-of Spain? SIGN UP LIST Dr Tia Cooper AND Bootleggers or Muscovado at Trincity Mall? SIGN UP LIST Dr Keston Pierre	