REGISTRATION AFTER AUGUST 31 2013:

REGULAR: 250 USD or TTD equivalent
REGISTERED STUDENTS 100 USD OR TTD 600

To register and learn about the conference: http://sta.uwi.edu/conferences/13/humancommunication/

Payment options: http://sta.uwi.edu/conferences/13/humancommunication/registration.asp.

Inquiries: Dr. Godfrey Steele at conference email: humancommconference2013@sta.uwi.edu
Institute of Critical Thinking (ICT)

**Conference Overview**

**DAY 1 THURSDAY 26 8:00 AM-7:30 PM**

Registration 8:00 AM - 8:30 AM

Opening Ceremony and Plenary Thursday 8:30 AM-10:15 AM

Break 10:15 AM -10:30 AM

Concurrent Sessions Thursday 10:30 AM-11:45 AM

Lunch 12:00 NOON-1:00 PM

Concurrent Sessions Thursday 1:00 PM-2:15 PM, 2:30 PM-3:45 PM

Keynote speaker: Prof. Lawrence R. Frey Thursday 4:00 PM -5:00 PM

Reception Thursday 5:30 PM-7:30 PM

**DAY 2 FRIDAY 27 SEPTEMBER 2013 8:00 AM-5:00 PM**

Registration 8:00 AM- 8:30 AM

Concurrent Sessions Friday 9:00 AM-10:15 AM

Break 10:15 AM-10:30 AM

Concurrent Sessions Friday 10:30 AM-11:45 AM

Lunch 12:00 NOON-1:00 PM

Concurrent Sessions Friday 1:00 PM-2:15 PM, 2:30 PM-3:45 PM

Business Meeting, Closing Ceremony, Summary and Plans Friday 4:00-5:00 PM

Optional Night on the Town Friday 7:00-11:00 PM

**SATURDAY 28 Elective Half-day shopping/Half-day tour/Whole day trip on your own in small groups**

Options on your own in small groups: Port of Spain to Chaguaramas Water Taxi Trip and Ziplining/Hike?
Asa Wright Nature Centre? Maracas Beach? Tobago?
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Session</th>
<th>Panel Venue Lecture Room 2, ICT</th>
<th>Panel Venue Lecture Room 3, ICT</th>
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<td>DAY 1 THURSDAY SEPTEMBER 26</td>
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<td>Pick-up, Arrival and Registration from 7:45 am from two locations</td>
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<td>Plenary: Opening Ceremony (Chair Roddy Batchasingh) &amp; Panel on Human Communication Studies - Caribbean and International Perspectives: Dr. Livingston A. White, UWI Mona, Dr. Godfrey A. Steele, UWI St. Augustine Dr. Korah A. Belgrave, UWI Cave Hill – panellists. Moderator Dr. Carmen McClish</td>
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<td>10:15</td>
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<td>Full Coffee, Tea and Tea Box Break</td>
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<td>1</td>
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<td>Panel 2A Undergraduate Research Media and Message</td>
<td>Panel 2B Visual Communication: Representation and Posters</td>
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<td>Adrian Daniel, Matthew Gibbs, Riana Gittens and Khadija St Louis Representation of autism in the local media</td>
<td>UG Research Day Posters (Coordinator Lawrence Arjoon); Renelle White’s display of Boscoe Holder’s art - prelude to paper on Friday 27 on Panel 8B</td>
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<td>Shemuel London, Gianna Figeroux, Kwineil Alexander ‘Vote for meme: Exploring the use of internet meme images on Facebook as a political communication tool</td>
<td>Alana Arcia, Ashan Sugrim, Cleve Cambridge, Keshwar Maharaj, Sabeena Sookoo What influence does the media’s portrayal of female athletes have on the development of interest in women’s sports?</td>
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<td>Georgette Rawlins, Anaika Alexander, Adanna Jones, Onella Looknanan, Mirissa De Four Take away the suit and what are you left with?“ the hidden costs of postmodern superheroes on UWI students, aged 18 – 25</td>
<td>International Association of Business Communicators TT</td>
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<td>Display and Film 8:30-11:45 AM and 1:00-3:45 PM</td>
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<td>12:00-1:00</td>
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<td>Lunch: Buffet at Institute of Critical Thinking &amp; Centre for Language Learning</td>
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<td>1:00-2:15</td>
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<td>Panel 3A Graduate Research - Organizational and Corporate communications</td>
<td>Panel 3B Graduate Research - Health Communication and Youth</td>
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<td>Camille Renaud Investigating employees’ evaluations of workplace incidents and their influence on communication: An attribution study</td>
<td>Amanda Best Noel The impact of HIV mass media campaigns on the awareness, perceptions, sexual attitudes, and behaviors of university students</td>
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<td>Beverages Only Break</td>
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<td>Panel 4A</td>
<td>Panel 4B</td>
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<td>Intercultural/ multilingual communication</td>
<td>Media, Culture and Society I Political Communication</td>
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<td>Valerie Youseff</td>
<td>Korah Belgrave</td>
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<td>‘I go smoke jus now’: the child as a social being</td>
<td>Political cartoons of the 2008 General Elections in Barbados: A rhetorical perspective</td>
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<td>Kellon Sankar</td>
<td>Roddy Batchasingh</td>
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<td>A study of lexical borrowing on halls of residence at UWI, St. Augustine</td>
<td>‘Can they remember what I said?’ A study of whether Trinidadian politicians are transmitting their messages in a way that ‘sticks’</td>
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<td>Mervyn Alleyne</td>
<td>Neleen Leslie</td>
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<td>Linguistic conflicts in the Caribbean: The concept of “creole”</td>
<td>Commodification of Jamaican media: The case of Television Jamaica (TVJ)</td>
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<td>Arrival and seating for Keynote Address</td>
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<td>4:00-5:15</td>
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<td>Prof. Lawrence R. Frey - Keynote speaker Communication Activism Scholarship: Promoting Social Justice through Research and Teaching in ICT Lecture Rooms 2 and 3 or CLL Auditorium? Chair: Dr. Keston Pierre</td>
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<td>5:30-7:30</td>
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<td>Welcome Reception hosted by PVC and Campus Principal Prof. Clement K. Sankat at the Office of the Campus Principal – food, drinks, music.</td>
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<td>Departure to two locations: Holiday Inn Express and Norma’s Bed and Breakfast</td>
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<td>Panel 5A Communication studies education - Communication competence and engagement</td>
<td>Panel 5B Communication studies education - Youth and development</td>
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<td><strong>James Bukari</strong> Envisioning intercultural communicative competence (ICC) the key to global understanding, appreciation, and cooperation: An exploratory study of ICC from the foreign languages perspective</td>
<td><strong>Stephanie King</strong> Redefining the idea of effective communication for the twenty first century</td>
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<td><strong>Renee McSweeney</strong> Self-perceived writing competence and self-perceived communication competence in local dialects as predictors of linguistic competence at a secondary school in Trinidad</td>
<td><strong>Roderick Sanatan</strong> Four gateways to applied human communication systems approaches in the modern Caribbean</td>
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<td><strong>Godfrey A. Steele</strong> New postgraduate student experience and engagement in human communication studies</td>
<td><strong>Odetta Alexander</strong> Exploring behavior change communication (BCC) tactics required to create environmental awareness and improved practices in urban children in Trinidad</td>
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<td>Full Beverage and Tea Box Break</td>
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<td>Panel 6A Communication, culture and conflict</td>
<td>Panel 6B Media, Culture and Society II The Press</td>
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<td>10:30-11:45</td>
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<td><strong>Danielle Watson and Tyrone Ali</strong> Prison talk: The power link among communication, culture and community for incarcerated males</td>
<td><strong>Kimone C. Joseph</strong> Political communications in Dominica: Journalism and the 2009 General Election campaign</td>
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<td><strong>Godfrey A. Steele</strong> Comparing teacher and student views on managing conflict in the</td>
<td><strong>Indrani Bachan Persad</strong> Press and politics in the Caribbean: The study of five electoral campaigns over</td>
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<td>Zuwena Williams Paul</td>
<td>Lynette Sampson</td>
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<td>Locus of control and academic</td>
<td>TTT in the national consciousness</td>
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<td>performance: Student attributions</td>
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<td>and resulting implications for student services expansion &amp; delivery</td>
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<td>Panel 7A Health communication</td>
<td>Panel 7B Performance, popular culture and theory</td>
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<td>Valerie Youssef, Amina Ibrahim Ali, Stella Williams</td>
<td>Shaheed Nick Mohammed and Avinash Thombre</td>
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<td>Spicy food, violent death and Creole dialect: Cuban medical professionals negotiating the Trinidad &amp; Tobago work environment</td>
<td>The global and the local in Trinidad and Tobago’s Indian music format radio</td>
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<td>Kameel Mungrue</td>
<td>Danielle Watson</td>
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<td>Communicating with maps to eliminate an old disease using new technologies</td>
<td>‘Hotspot policing’: A comparative analysis of sanctioned acts of policing versus media representations of policing in stigmatized communities in Trinidad</td>
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<td>Christopher Saunders</td>
<td>Glenda A. Leung</td>
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<td>Stormy weather: Risk factors influencing Bahamians’ evacuation decision-making media use during approaching cyclones</td>
<td>The authentication of Jamaican Creole English in Trinidadian Verbal Arts</td>
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<td>Panel 8A Organizational and corporate communications</td>
<td>Panel 8B Communication, culture and gender</td>
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<td>Odetta Alexander</td>
<td>Steffon R.K. Campbell</td>
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<td>Promoting healthy lifestyles; a review of health &amp; wellness behaviour change communications in corporate Trinidad and its impact</td>
<td>Out of many, one love? A comparative study on the nature of sexual communication in polyamory and monogamy in the Caribbean</td>
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<td>Zuwena Williams-Paul</td>
<td>Felicia M.L. Holder</td>
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<td>Best practice grievance handling: Exploring its importance to the internal/external customer satisfaction equation at a Caribbean university</td>
<td>Public display of affection (PDA): Negotiating space and the implications for perceived relationship satisfaction</td>
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<td>4:00-12</td>
<td>13</td>
<td>Godfrey A. Steele and Daniel Plenty</td>
<td>Renelle White</td>
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<td>Supervisor-subordinate communication competence and job and communication satisfaction</td>
<td>Boscoe Holder’s Life Drawings - The Artist’s Male Studies: The erotic male body as a site for reclamation, re-interrogation and ideological awakening</td>
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<td>7:00</td>
<td>14</td>
<td>Night on the Town. Transport. Maps. Selected venues and reservations: Ariapita Avenue, Kava at Kapok Hotel in Port-of Spain? SIGN UP LIST Dr Tia Cooper AND Bootleggers or Muscovado at Trincity Mall? SIGN UP LIST Dr Keston Pierre</td>
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<td>Arrival and seating for Business Meeting</td>
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