

BUSINESS MODEL CANVAS

Name of Business / Proposer

Key Resources	Key Activities	Value Proposition	Customer Relations	Customer Segment
[Lined area for Key Resources]	[Lined area for Key Activities]	[Lined area for Value Proposition]	[Lined area for Customer Relations]	[Lined area for Customer Segment]
	Key Partners [Lined area for Key Partners]		Channels [Lined area for Channels]	

Cost Drivers

<i>Main Start-up Costs</i>	<i>Estimate Amount \$</i>
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
<i>Main Recurring Annual Costs</i>	<i>Estimate Amount \$</i>
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	

Revenue Streams

<i>Main Annual Revenue Streams</i>	<i>Estimate Amount \$</i>
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	

Social, Community or Environment Benefit (If Applicable) (Max 25 Words)