



# UWI-NEDCO Innovation & Entrepreneurship Boot Camp

The Entrepreneurship Unit  
Department of Management Studies, Faculty of Social Sciences, UWI St.  
Augustine

The UWI-NEDCO Innovation & Entrepreneurship Boot Camp targets UWI Students and it is meant to assist these budding entrepreneurs in improving the products of services offered, in addition to providing up to \$15,000 in capital injection, \$5000.00 in prizes and admission into the NEDCO Business Accelerator Programme. Entrepreneurs will have access to a one week intensive training (Boot Camp) in systems and processes for effective innovation and enterprise development in addition to mentorship sessions. The top 6 applicants would be invited to present their pitch deck to a panel of qualified judges.

## Who can enter?

Any registered UWI Student (Undergraduate/ Postgraduate) at the St Augustine Campus.

## How to Enter?

Anyone interested in participating in the competition must:

1. Create an account on the Ventures App that can be accessed via <https://sta.uwi.edu/entrepunit>.
2. Complete the UWI-NEDCO Boot Camp profile and Application on the Ventures App by October 6, 2023.
3. Pay registration fee of \$200.00 (Individual/Team)

## Registration Fee Payment Information

- Payments can be made, via Credit Card or Debit Card: [https://secure.touchnet.net/C24203\\_ustores/web/store\\_main.jsp?STOREID=66&SINGLESTORE=true](https://secure.touchnet.net/C24203_ustores/web/store_main.jsp?STOREID=66&SINGLESTORE=true) ;
- Any Republic Bank branch at Account # 160 284 614 001



- Pay directly to the Cashier at the UWI Bursary to account 18153-1854-5405-1

### Prizes

1<sup>st</sup> Prize - \$15,000

2<sup>nd</sup> and 3<sup>rd</sup> Prize will each get a 10.2-inch 9th Generation iPad

Additionally 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners would be admitted to the NEDCO Accelerator cohort (<https://nedco.gov.tt/index.php/other-services/business-accelerator-programme-bap>). Certificate of Participation will be distributed to all participants who complete the one week training.

### How will the bootcamp work?

1. Pay registration fee of \$200.00 (Individual/ Team)
2. Create an account on the Ventures App that can be accessed via <https://sta.uwi.edu/entrepunit>.
3. Complete the UWI-NEDCO Boot Camp profile and Application on the Ventures App by **6<sup>th</sup> October, 2023**.
4. Email confirmation would be sent via the Ventures App indicating the registration link for the online training modules.
5. Attend online training modules (optional) from the **9<sup>th</sup> – 14<sup>th</sup> October 2023**.
6. Participants will be encouraged via email to complete the Business Model Canvas Form and Pitch Deck via the **Ventures App** (NB. This can be submitted after attending the training modules.)
7. Submit Business Plan via the **UWI-NEDCO Boot Camp Application** by the **20<sup>th</sup> October 2023**.
8. Submit Pitch Deck via the **UWI-NEDCO Boot Camp Application** by the **3<sup>rd</sup> November 2023**
9. Notification of Six (6) finalist to present their Pitch Deck would be communicated by **10<sup>th</sup> November 2023**.
10. The Six (6) finalist would then present their Pitch Deck to a panel of qualified judges on the 9:00am -1:00pm **16<sup>th</sup> November 2023** at a venue TBA.



## Training and Mentorship Schedule

Training Modules		Learning Objectives	Date	Time
<b>1</b>	Ideation to Innovation – <i>Concept Assessment, Intellectual Property, Innovation development.</i>	Understand the systematic steps in innovation development from conceptualization to implementation	9 <sup>th</sup> October 2023	5:00pm – 7:00pm
<b>2</b>	Business Planning – <i>The Business Model Canvas &amp; Business Plan Presentation.</i>	Business Planning Fundamentals (Key Concepts and Steps). Resource Analysis and Strategic Planning for Innovation & New Enterprise Implementation.	10 <sup>th</sup> October 2023	5:00pm – 7:00pm
<b>3</b>	Market Research & Development – <i>Primary &amp; Secondary Research, Promotion and Networking.</i>	Understand the steps and strategies for determining market-fit / market-alignment. Includes Market-testing techniques and Identifying niche markets.	12 <sup>th</sup> October 2023	5:00pm – 7:00pm
<b>4</b>	Cash Flow Forecasting & Mgmt. – <i>Forecasting, Growth Planning, Practical Financing Options.</i>	Understand the steps and strategies for building a cash flow forecast. Understand how to align the Business Model with the Business Numbers.	14 <sup>th</sup> October 2023	9:00am – 11:00am
<b>5</b>	Pitch Proposal Delivery – <i>Pitch Deck Development, Proposal Strategies.</i>	Learn how to be attractive to Investors and Financers. Pitch Deck, Communication & Presentation Strategy	14 <sup>th</sup> October 2023	11:00am – 1:00pm

1. Attend mentorship sessions (optional), each entrant has a limit of two (2) 20 minute mentorship sessions and they can be booked via



<https://outlook.office365.com/owa/calendar/EntrepreneurshipUnit@uwi.edu/bookings/>.

**Mentorship Schedule: 9<sup>th</sup> – 20<sup>th</sup> October 2023. Monday – Friday  
9:00am – 4:00pm**

### Important Dates to Remember

Activity	Dates	Time
Registration Deadline	October 6 <sup>th</sup> 2023	11:59pm
Online Training Modules	9 <sup>th</sup> , 10 <sup>th</sup> , 12 <sup>th</sup> October 14 <sup>th</sup> October	5:00pm – 7:00pm 9:00am – 1:00pm
Mentorship Sessions	9 <sup>th</sup> – 20 <sup>th</sup> October 2023	9:00am – 4:00pm
Business Model Canvas Submission	20 <sup>th</sup> October 2023	11:59pm
Pitch Deck Submissions	3 <sup>rd</sup> November 2023	11:59pm
Notification to the Final 6	10 <sup>th</sup> November 2023	11:59pm
Pitch Competition & Closing Ceremony	16 <sup>th</sup> November 2023	1:30pm – 5:00pm
Prize Giving Ceremony	21 <sup>st</sup> November 2023	TBA