

MA Creative Design Project Proposal

In 2- 3 pages, please answer the following:

1. What is the proposed product or service? (Comprehensive description accompanied by illustration, samples, photos etc)
2. Who are your potential customers? Why would they be interested?
3. How can one earn a substantial income from this entrepreneurial venture?
4. Who would be behind this venture and what about him/her/them would make it successful?
5. What would it compete against?
6. What is unique about this venture?