



## UWI/FIFA/CIES Postgraduate Diploma in **SPORTS MANAGEMENT**

FACULTY OF SOCIAL SCIENCES | DEPARTMENT OF MANAGEMENT STUDIES  
*in collaboration with the FACULTY OF SPORT*

### *The Business of Sport*

The Department of Management Studies invites suitable applications for the UWI/FIFA/CIES Postgraduate Diploma in Sports Management beginning September each year. This Diploma will be delivered in collaboration with the International Centre for Sports Studies (CIES) of Switzerland and under the auspices of the International Federation for Association Football (FIFA). This programme is intended to provide participants with the educational background necessary for executive management and leadership positions in a variety of sports and recreational fields in the Caribbean region.

#### ENTRY REQUIREMENTS

- A degree from The University of the West Indies or another university acceptable to The UWI with at least Lower Second Class Honours and a demonstrated interest in pursuing a future in sports management **OR**
- A record of active and extensive professional experience in the management and administration of sports supported by a portfolio of evidence **AND**
- A successful interview

#### DELIVERY MODE

The UWI/FIFA/CIES Postgraduate Diploma will be offered via a blended/distance delivery mode: 90% online, 10% face-to-face. Online sessions will allow for greater flexibility and access throughout the entire semester. For the online component, students must be computer literate and have access to a computer with a reliable Internet connection. The face-to-face component of the programme will be facilitated during a scheduled week-long session each semester at the St. Augustine Campus.

#### COURSES OFFERED

Management in Sports | Human Resource Management in Sports | Sports Finance  
Events Management in Sports | Sports Marketing | Law & Sports | Communications in Sports  
Sports Facilities Management

#### FOR FURTHER INFORMATION:

The Programme Coordinator, Department of Management Studies

Email: [calisia.gregoire@sta.uwi.edu](mailto:calisia.gregoire@sta.uwi.edu)

Web: [http://bit.ly/UWI\\_STA\\_SportsManagement](http://bit.ly/UWI_STA_SportsManagement) | [www.cies-uni.org](http://www.cies-uni.org)

**APPLY ONLINE:** <https://sta.uwi.edu/apply>