GRAPHIC POSTER GUIDELINES

The Conference on the Economy Graphic Poster competition is a pre-conference event meant to showcase cutting edge graduate Economic and Social research in a format that encourages stakeholders to directly interact with Researchers. We are inviting abstracts to be submitted in line with the theme of the Conference -"Accelerating Caribbean Development - Retooling and Restructuring Caribbean Economies Post COVID-19."

Who may submit a poster?

1. Any Graduate Student (M.Sc., M.Phil. Ph.D.).
2. Registered in a Tertiary institution.

Additional Information

How to enter?
Submit an abstract of your original research or thesis to uwi.cote@gmail.com

Pecha Kucha Presentation (6 minutes 40 seconds)
Presentation followed by a 10 minute question and answer forum.

Prizes

- Best Socially Responsible research $ 1200- research that shows the societal impact of the work, for example on the environment, health.

- Best Applied Research $1200 – focuses on the methodology used to solve a specific, practical issue affecting an individual or group.

- Best Presentation $1200 – focus on the best use of the Pecha Kucha presentation style

Guidelines for abstracts are as follows:

- Abstract must be limited to 250 words

- Abstract must include the title of project, authors, and contact information of lead author

- Abstract must include objectives, methodology, findings and key recommendations

Deadline Dates

- Abstracts should be submitted as a MS Word attachment via e-mail to cote@sta.uwi.edu **by October 22nd**. Acceptance of abstracts will be communicated by November 1st.

- Posters will be due by **November 15th 2021.**

Additional Information Graduate Students Digital Poster Competition

Phases	Deliverables	Deadline	Process/Important Information
1	Submission of Abstracts	October 22nd, 2021	The submitted abstracts will be critiqued by a team of judges and only the top four will be selected for the Digital Poster Competition of the COTE Youth Day.
2	Communication of Selected Abstracts	November 1st, 2021	The COTE Secretariat/COTE Youth Events Committee will communicate to all authors results of Phase 1.
3	Submission of Electronic Poster and PowerPoint presentation.	November 15th, 2021	Digital Poster for the top four abstracts is to be sent to the email provided no later than 4pm along with the PowerPoint presentation in Pecha Kucha format.
4	Judging of Electronic Poster	November 16th-19th, 2021	The submitted posters will be critiqued by a team of poster judges prior to the event. The posters will be judged at this time to ascertain if the posters can stand on their own as clear communication of the project.
4	Digital Poster Competition	November 22nd, 2021	Presentation of Research using the Pecha Kucha Format as outlined below. At the event evaluations of presented posters will be factored into the awarding of the Best Poster prize. All participants should therefore strive to generate a high-quality poster! Winner announced.
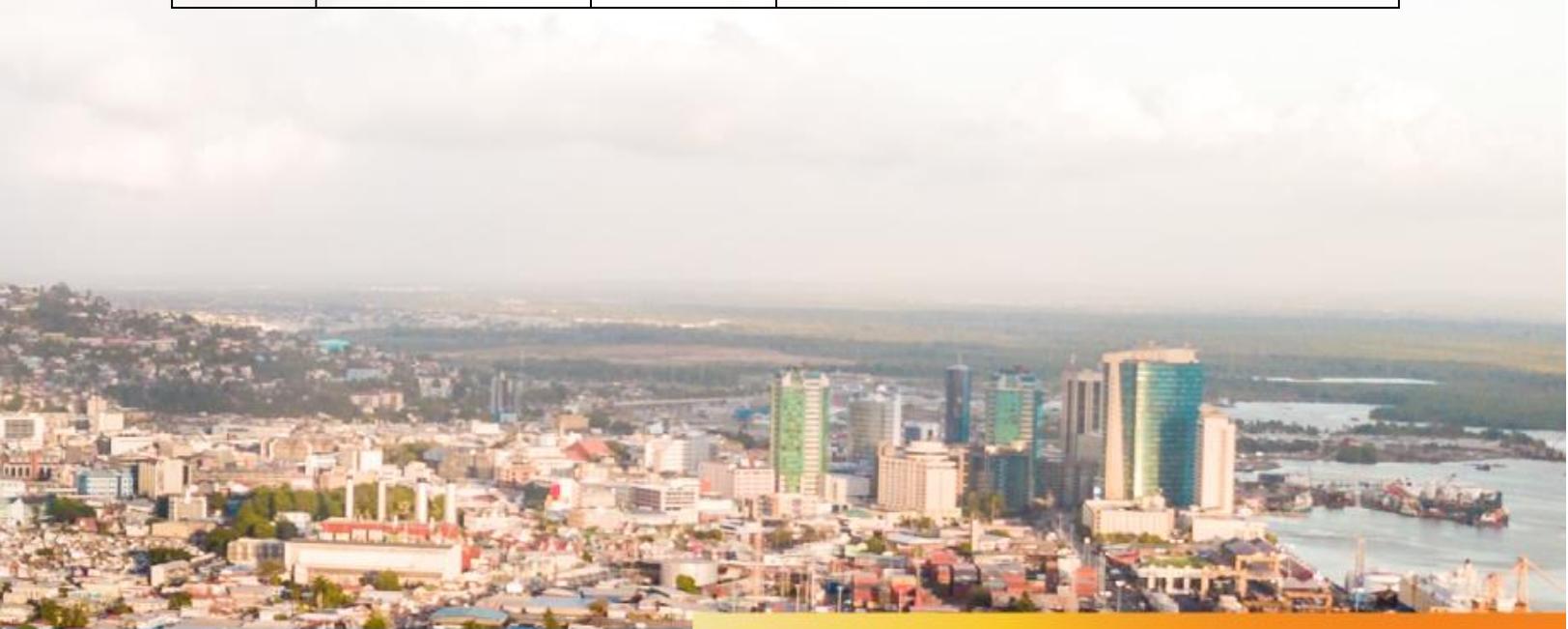
Pecha Kucha PowerPoint

Time Limit

All Graduate presenters of the final posters will be given 6 minutes 40 seconds for presentations followed by a 10 minutes question and answer forum. Therefore, your oral presentation during the event needs to be concise due to time constraints. If a judge requests a brief explanation, do not provide a lengthy one.

If you are new to Pecha Kucha design and presentation, we recommend that you visit: http://www.pechakucha.org . You can find other Pecha Kucha examples on YouTube, such as this: About creating a Pecha Kucha

Additional Information

You may create a digital poster slideshow using the Pecha Kucha format in either Microsoft PowerPoint or Keynote. Pecha Kucha is a presentation format where you show 20 images, each for 20 seconds (6 minutes and 40 seconds in total). Each slide will be displayed for exactly 20 seconds. The slides automatically progress during the presentation and you talk along to the images. Consider interesting methods to present your research. Some methods include:

- Combine text with graphics to convey the major points of the Research Project or thesis effectively.
- Incorporate images that help visualize your research. Images are the key to an effective Pecha Kucha presentation.
- Add graphs that support your hypothesis.
- All diagrams and drawings should be completely labelled.
- All elements should be easy to view from a distance of three meters.
- Equations: Keep equations to a minimum; use them only if they are necessary for an overall understanding of your project
- Keep it simple: Present the research in clean and simple methods. You want to ensure the judges understand the research clearly.
- Use colours sparingly and with taste to emphasize, differentiate, and add interest (the use of colours should never impede on the legibility)
- Emphasize important points through layout with the use of bold and italic fonts.
- Consistency: Maintain a consistent style of presentation to aid the viewer.
- Arrangement of Components/Flow: Arrange the sections to tell the story of your project. Your layout should encourage a viewer's eye to move the poster in smoothly. You may wish to number each part of the poster to guide the viewer.
- Review: Check carefully for errors in spelling, legibility, and consistency in style.

Formatting Recommendations:
Section Header: 48pt | Supporting Image or Graph Title: 36pt
Body Copy: 24pt | Image Caption: 24pt

Evaluation Criteria

The following criteria will be used to evaluate the slideshow:

Balance: The slideshow should be a balance of text, figures, and space. Excess text should be avoided - figures should play a dominant role in communicating the project on the slideshow. There should be adequate space around text and figures to avoid a crowded appearance. Judges will place heavy emphasis on balance.

Overall Visual Appeal: Colour and font changes should be used appropriately. The use of too many colours creates an unprofessional appearance. Dramatic colours should be used only to illustrate dramatic points – overuse is simply confusing. There should be consistent use of colour throughout the slideshow to represent the same concept - the colours should not be randomly switched. Due to red-green colour-blindness, use of these colours to represent contrasting concepts should be avoided. A slideshow with overall visual appeal stands out among other slideshows.

Legibility: The slideshow should be easy to read. There should be high contrast between the text and background. The background should not be busy and distracting. The resolution of the printed slideshow should be high enough that the text is clear and there is sharp detail on the figures. Avoid use of poor-quality micrographs and other images on the slideshow.

Quality of Graphics: The key concepts of the project should be diagrammatically represented. It is ideal if a single figure represents the entire concept. Figures should be well labelled and have clear legends. It should not be necessary for presenters to explain the figures.

Flow: The slideshow content should follow a logical sequence. The reader should be able to navigate the slideshow with ease.

Appropriate and Relevant Content: Careful thought should be put into selection of slideshow content. Redundancy in the presentation of information becomes tedious and exists at the expense of other information.

Accuracy of Information Presented: The scientific content of the slideshow should be accurate. Models should be free of mathematical error.

Grammar/Spelling: Slideshows should be reviewed for spelling and grammar errors. Scientific names and mathematical units should be presented correctly.

Attributions: The slideshow is an opportunity to give credit to contributors who may not be present, and also to other scientists (e.g. earlier workers or competitors). Attribution should be for key concepts and not details (i.e. ~ 5 references but not 20).

Overall, the selection of the winning presentations will be based on:

- The clarity of your poster slideshow
- The completeness of your work
- Innovative design
- Presentation
- Adherence to the Pecha Kucha Format
- Social responsibility
- Applied research