

# Share Your UWI Life with Us !

Calling FSS students to share your UWI Life through short, creative videos. Once your video is accepted, it will be shared across our FSS social media platforms TikTok, Instagram and Facebook. Here's everything you need to know:

## Submission Guidelines:

- This initiative is only open to FSS students at this time.
- The **first 50 videos that are received before 11:55pm on April 15<sup>th</sup>, 2025, and accepted** will be rewarded with a **Starbucks gift card valued at TT\$75.00.**
- Submission Deadline: **11:55pm, April 15<sup>th</sup>, 2025.**
- Videos must be tasteful, uplifting and positive. We will not consider videos with offensive or inappropriate content.
- We reserve the right to accept or not accept any video.

## The videos

- Videos should be 90 seconds or less. Videos of less than 45 seconds are encouraged.
- Videos should depict UWI Life in the FSS and must be recorded on campus.
- We are looking for videos that show 'interesting' activities on campus: if you are in clubs and organizations on campus, we would like to see that, for example; UWI Astronomy Society, cultural clubs/organizations, sports/athletics, social activities, department clubs, a sneak peek on a fun class project, a day in the life of a campus society, exploring the beautiful UWI campus spots and so on (the student submitting the video **MUST** be from the FSS, but the activity can be from another faculty or department).
- We want to see everything that makes UWI life vibrant! This can include classes, campus events, facilities like the library, campus grounds, SAC, food-court/Rituals and so on.
- You can feature yourself or your group of friends/colleagues and you can include some narrative/voiceover if you wish. Viewers should be able to understand what they are seeing/hearing.
- Be mindful of people around you that might be in the background of your video. You may want to ask them if they are okay with being in your video.

### How to Submit Your Video

- Email: Send your video to [henry.bailey@uwi.edu](mailto:henry.bailey@uwi.edu)
- The email must be sent from the UWI e-mail address of the FSS student who will be collecting the Starbucks card.
- Once the video is accepted, a reply will be sent with instructions about collecting the Starbucks card. Usually within a few days of submission.
- The student will need to present their UWI ID to collect the Starbucks card.
- The subject line of the e-mail must say "Video"
- Include the following in the email:
  - Your full name
  - Student I.D.
  - Department
  - A brief (1-2 sentence) description of the video as well as hashtags. For example, "My friends and I at a Mathematics club meeting", #UWIFSSCampusVibes, #UWIFSS, #UWICampusLife, #UWIFSSStAugustine.
- **Video Format:** Files can be in any of the following formats: MP4, MOV and MWV.
- **Video Quality:** Ensure that the video is clear, has good lighting and sound quality. You may use your cell phone. High-definition videos are encouraged.
- **Content Restrictions:** No copyright materials. Avoid using music or any content that is copyrighted, unless you have permission to use it.
- **Multiple Entries:** Kindly note that there will be a maximum of 2 cards that can be won by one student in this promotion.

Once we post your video on social media, be sure to share our post with your friends, classmates and even family on your social media! We encourage you to get creative, capture your UWI moments, and send us your video today! We can't wait to feature your unique experiences on campus. We look forward to seeing how you and your friends experience life on campus! Don't miss out on this chance to showcase your UWI journey and earn a Starbucks treat while you're at it!

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