



**Call for
Instagram
REELS !!!**

Let's talk

*we gonna, we gonna,
we gonna have fun
we gonna... make a Reel*

HEALTHY SEXUAL RELATIONS

**WE CAN
BEHAVE
WE SELF!**

**DECLARE
YOUR
POSITION!!**

- How do you see **mutual respect, trust, open communication** and **enthusiastic consent** as a big part of intimate relations?
- How do we **make each other feel safe, valued, and empowered** to express our needs, without coercion and judgement?
- How can we **set boundaries, prioritise mutual pleasure, practice safe sexual behaviour, and respect each other as unique individuals?**

**1 THEME:
HEALTHY SEXUAL
RELATIONS**

Sexual Assault Awareness Month
Sexual Harassment Campaign

**Let your creativity
speak for justice,
equality, and change.**

**Prizes
up for grabs !!!**

**Best video
will be featured on
The UWI platforms!**

2 CONTENT CREATION

Focus your message or content on one or a combination of the following themes:

- **Consent & Communication**
- **Respect and Safety**
- **Emotional Connection**
- **Individuality and Equality**

GUIDELINES

ELIGIBILITY:

Open to current undergrad and postgrad students of the UWI

Prepare your Reel in Instagram format but **do not post it on Instagram before submission.**

3 CREATIVE FORMATS

Use one of the following REEL FORMATS to construct your message

- **Transformation Reels**
- **Storytime/Vlog**
- **Split Screen Comparison Reel**

Instagram video content designed for mobile viewing 1080px by 1920px (9:16 aspect ratio) using MP4 or MOV files.

DEADLINE:

Friday 10 April 2026

Ensure you receive **written consent** from any individual/s who are to be filmed as part of your message.

HOW TO SUBMIT

Send your REEL (mp4, mov, other) **via a file transfer service** (eg: WeTransfer, Dropbox, SendBigFiles, Google Drive, etc) to STA-gender@uwi.edu