



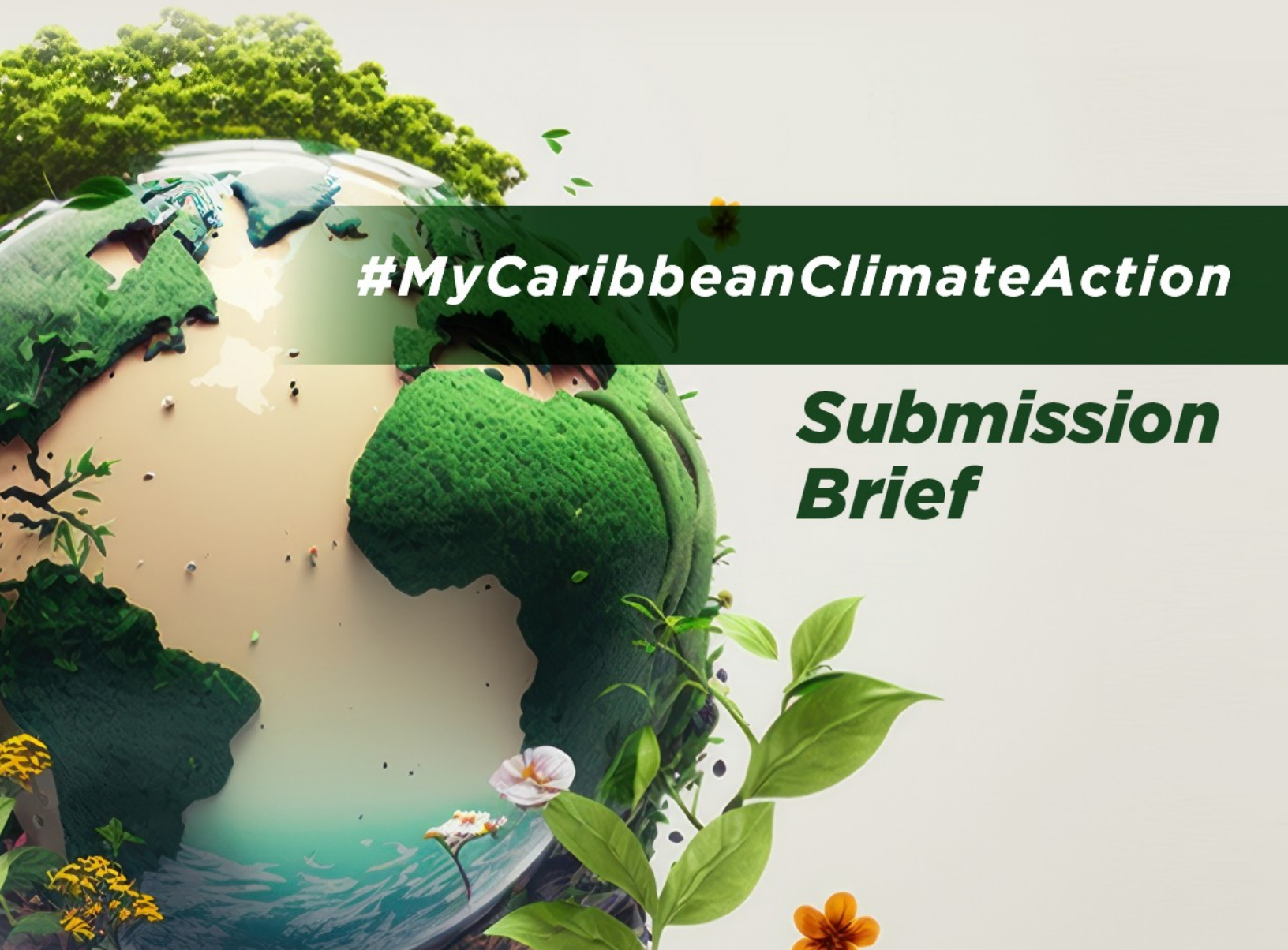
**Institute for Gender and Development Studies**  
in partnership with  
**the Faculty of Food and Agriculture**

# ***EARTH DAY 2023***

## ***INVEST IN OUR PLANET***

***#MyCaribbeanClimateAction***

***Submission  
Brief***



### Call to Action

The Institute for Gender and Development Studies (IGDS) and the Faculty of Food and Agriculture (FFA) at The University of the West Indies (The UWI), St Augustine Campus, are proud to be partnering in this year-long campaign to #InvestInOurPlanet – the theme of Earth Day, April 22, 2023. The UN General Assembly (UNGA) designated April 22 as International Mother Earth Day in 2009, and every year it is an opportunity to raise global awareness of the challenges we face, and to promote action towards alleviating issues of inequality and injustice for present and future generations of humanity.

The IGDS and FFA are launching the #MyCaribbeanClimateAction Campaign this year and we invite you to show us your projects to invest in our planet through climate action, especially where you are working to promote gender justice, climate justice and/or food justice. How are you cultivating gender, climate and food justice? Send us your digital photos and videos, and we will select submissions to feature on our social media and other digital platforms. Together let us bring awareness to all of the ways in which our Caribbean community is cultivating gender, climate and food justice through #MyCaribbeanClimateAction!

### Submission Guidelines

#### Themes:

Submissions should clearly depict work that you are doing to address any of the following elements – gender justice, climate justice, food justice. These are interrelated and we welcome any submissions that address more than one of these goals and also showcase diversity of methods, identities, cultural forms and modes of engagement; for example, you may share your work in communities, work in organizations or public agencies, work in your corporate space, or work at the national level.

**Gender justice** entails the elimination of inequalities based on gender identities which impact global citizens. When someone is disadvantaged, discriminated against or mistreated on the basis of their gender, then they are a victim of gender injustice. Working towards gender justice helps us achieve equality (equal outcomes for all) and equity<sup>1</sup> (equal distribution of resources, access and opportunities according to need).

**Climate justice** seeks to remedy the fact that the impacts of climate change are not felt equitably among people, and that those most affected are generally not those who are responsible for causing it.<sup>2</sup> Vulnerable populations such as those affected by poverty, persons with disabilities, and women and girls are more likely to be negatively impacted by climate change events such as drought, tornados, wild fires and access to food and clean water.<sup>3</sup>

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<sup>1</sup> <https://www.globalfundforwomen.org/what-we-do/gender-justice/>

<sup>2</sup> <https://www.bbc.com/future/article/20211103-the-countries-calling-for-climate-justice>

<sup>3</sup> <https://yaleclimateconnections.org/2020/07/what-is-climate-justice/>

**Food Justice** ensures universal access to nutritious, affordable and culturally-appropriate food for all, as well as the well-being and safety of everyone involved in the production of food. It refers to the right to grow, sell and eat healthy food.<sup>4</sup> Food systems are affected by social, political and cultural forces which can create marginalization, and food justice seeks to transform the food system to eliminate disparities and inequalities.<sup>5</sup>

Media:

Photos (a maximum of three) or videos (one video per entrant) may be submitted to the Campaign. Only digital submissions uploaded on the specified platform are eligible for participation. Where more than one photo is submitted they should be connected in a single narrative. Each submission of (i) a single or multiple photos, or (ii) single video must be accompanied by a short description of the action/project in the Submissions Details form.

Technical Guidelines:

The following guidelines apply to all submissions: -

- Images and videos must be produced in landscape mode. If will be using a mobile phone to capture your image / video, ensure the camera orientation is horizontal i.e. landscape, for better quality image and composition.
- Images and videos must be produced in the highest possible resolution available on the electronic device being used without exceeding the size limit of 10MB each in the case of images, and 1G in the case of a video; minimum resolution: 1920 x 1080
- No filters or effects should be applied to images or videos. The use of natural or bright light is recommended.
- Pay close attention to keeping your images in focus.
- Photos, if multiple, must tell a story, which is supported by the short description you will submit
- Videos should be no longer than **1.5 minutes** in duration.
- All submissions must be free of any nudity, profanity, and any other inappropriate material.

Images:

Photo Format: PNG /JPEG/JPG

Minimum Resolution: 1920 x 1080

Maximum Number of Photos: Three (3)

Maximum Size: 10MB each

Videos:

Video Format: MP4/MPEG/MPG/AVI

Minimum Resolution: 1920 x 1080

Duration: 30-90 seconds

Maximum Number of Videos: One (1)

Maximum Size: 1GB

Terms for Permission/Authorization for Usage & Intellectual Property Rights:

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<sup>4</sup> <https://www.bu.edu/csc/edref-2/what-is-food-justice/#:~:text=The%20Food%20Justice%20Movement%20works,in%20the%20food%20production%20process.>

<sup>5</sup> <https://foodsecurecanada.org/community-networks/food-justice>

You will be required to agree to the terms of The University of the West Indies regarding permission/authorization for usage, and to declare that you are the owner of works submitted in order to participate. The text below outlines the terms, to which you will be asked to agree when you complete the Submissions Details form online before uploading your media.

Permission/Authorization for Usage: I agree that by submitting video clips or photos to this campaign, I grant permission to The University of the West Indies, St. Augustine Campus to utilise my submission on The UWI's website and social media platforms, publish or share either in print or electronically the video and/or any images of the same for broadcasting, publicity and any other non-commercial activities. The University bears no responsibility for the use of my submission by other organisations. I hereby indemnify the University of the use of my submission by any third party not authorised by the University.

Intellectual Property: I declare that the information provided in this form and in my submission whether photo and/or video, in this disclosure is complete and correct. To the best of my knowledge, no other person can legally make an ownership claim to the Intellectual Property within my submission as it depicts authentic work done myself.

## Submission

1. submission details via the [My Caribbean Climate Action - Submissions Details Form](#)
2. media via our OneDrive Submission Link which you will receive via email after your submission details are received. Deadline for all submissions is December 1, 2023.

## Contact Us

If you have any questions, please email us at [sta-myclimateaction@uwi.edu](mailto:sta-myclimateaction@uwi.edu) which will be managed by staff of the IGDS, St Augustine.