

HR Means Business.

Enhancing the value of HR in HE

UPA Conference 2009

12th to 15th May

Europa Hotel &

Queen's University

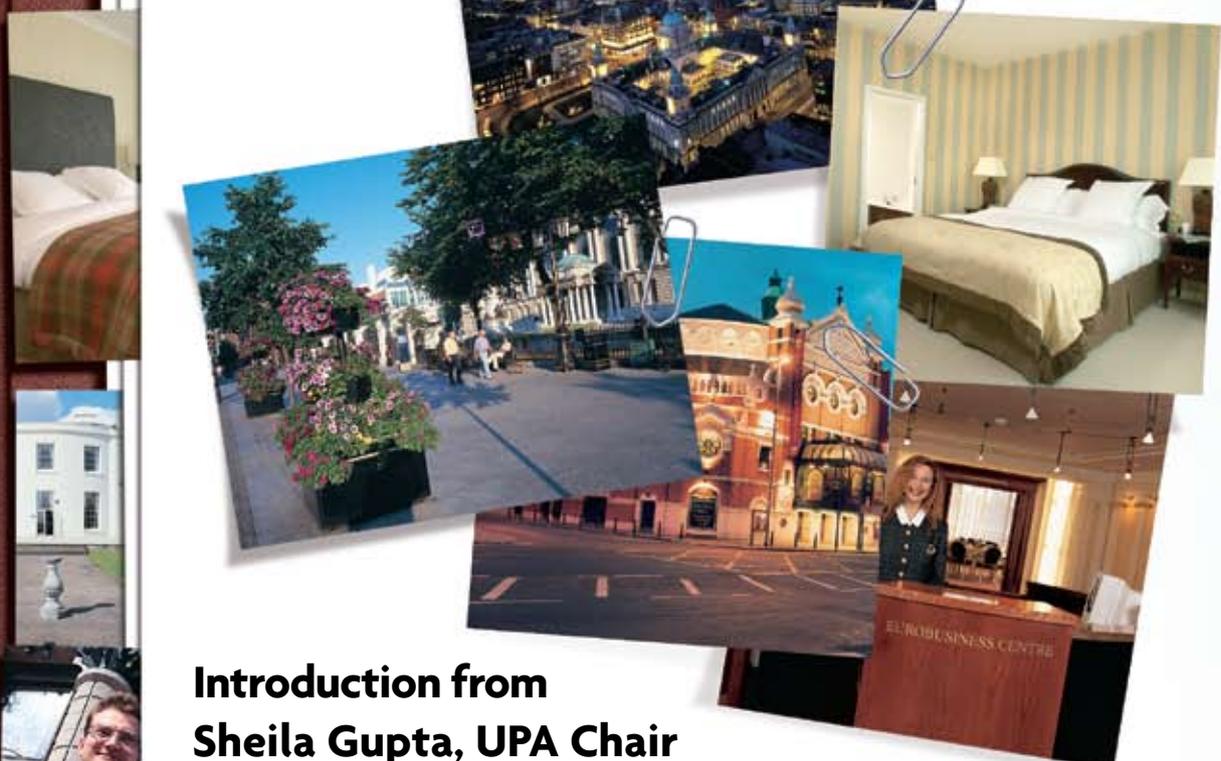
Belfast

 **Tourism Ireland**

 **EURO RSCG RILEY**

UPA

Universities
Personnel Association



Introduction from Sheila Gupta, UPA Chair

It is now widely recognised that HR has a pivotal role to play in contributing to organisational effectiveness. Whilst this is an excellent place to be, it also provides us with some fundamental challenges. We need to ensure that the HR function makes a positive impact both in terms of our transactional and transformational roles. We are charged with contributing to delivering organisational change and success in a complex environment in which competitiveness, globalisation, technology and demographics have an important impact on our businesses. As HR professionals, we not only need to lead excellent HR functions, but we also need to understand and contribute to activities in the wider organisation if we are to fulfil the expectations that our institutions place upon us. Current research indicates that successful organisations have a strong link between good HR practice and business outcomes. The whole issue of measuring our impact and performance has been sharpened so that HR's contribution to the successful achievement of business goals can be seen in both quantitative and qualitative terms.

Colleagues may recall our very successful conference not so long ago in Durham and we are delighted that Belfast will be our host this time. We will be based at the famous 4-star Europa Hotel right in the heart of Belfast City Centre, providing easy access to the city's excellent amenities.

This conference will seek to inform our future development and thinking as a profession on these key questions and themes: to look at the characteristics of a successful HR function, to look at how we can evaluate and assess our impact on organisational performance and to examine how we need to evolve to meet future challenges. Conference speakers will be from leading business and varied sector backgrounds including Deputy Director-General of the CBI, John Cridland CBE and Professor David Grayson, Director of the Doughty Centre for Corporate Responsibility at Cranfield. It will provide the opportunity to learn about leading-edge research on the changing shape of the HR function, to enhance our professional and personal skill set to meet the challenges facing our profession and have the opportunity to network with colleagues from across the sector to share and disseminate good practice. The conference is aimed at anyone in HR in our sector and we would very much welcome delegates from staff and organisational development backgrounds.

The 2009 conference will also be host to the UPA awards. This year, there will be one category: HR's impact on the business, reflecting the theme of the UPA 2009 conference. Within this, a number of awards may be made, to teams and individuals, recognising different institutional approaches. A panel consisting of senior figures in HR, HE and beyond including Will Hutton of the Work Foundation, will consider all the nominations.

I hope that you will find the conference intellectually stimulating, an opportunity for engaging in lively debate, a chance to enjoy the benefits of both professional and social networking and, most importantly, fun.

Sheila Gupta

Chair UPA

Date:

The Venue and Accommodation



Whether you choose to stay at the Europa, or nearby at The Days Inn you will be met with a warm welcome. All the rooms in the Europa will be double rooms for single occupancy with an en-suite shower or bathroom. The rooms in the Days Inn either have two single beds or one double bed and all have en-suite shower rooms. Both hotels also have fully licensed bars for residents.



Booking and Conference Costs



All bookings are to be made on line at www.conferences.upa.ac.uk

DELEGATE FEES

UPA Members

(V.A.T. exempt on conference bookings)

Fully Inclusive Delegates

including 4 * accommodation £660.00

including 3 * accommodation £595.00

Non Members and Commercial Organisations

(V.A.T. will be charged on all bookings)

Fully Inclusive Delegates

including 4 * accommodation £860.00

including 3 * accommodation £775.00

Day delegate packages are also available, along with additional tickets to the Gala Awards dinner and full details of all the packages and what they contain can be found online at www.conferences.upa.ac.uk and downloaded as a pdf.

Day 1

Tues 12th May

12.00 to 2100

Registration at The Europa Hotel (bedrooms available from 15.00 at both hotels)

18.45 to 19.30

First Timers Reception

19.45 to 21.15

Hot Buffet Meal – Europa

Followed by networking

Day 2

Wed 13th May

09.00 – 17.30

Conference sessions – Europa Hotel Ballroom

18.30 onwards

Social Activities – various destinations!



Day 3

Thur 14th May



09.15 – 17.00

Conference sessions – Europa Hotel Ballroom

18.45

Coaches to Queens University

1900 onwards

Gala Dinner and Awards – Queen's University

Day 4

Fri 15th May



Depart at leisure after breakfast

OR

Why not book a days holiday and join us on a coach tour of Northern Ireland being dropped back to the airports for early evening flights home.

DIARY

NOTES

PROJECT

FORMATION

FINANCIAL

ADDRESSES

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