

The Art Institutes Scholarship Competition

The Art Institutes Scholarship Competition at The Art Institute of Fort Lauderdale offered \$85,000 in scholarships last year. Scholarships are available this year to qualified students who begin classes in the summer or fall quarter of 2009. High school seniors may compete for scholarships in Art Institutes programs, including those represented by our International Board of Advisors. This Board is comprised of renowned creative professionals who serve as inspiration for Art Institutes students.

General Competition Guidelines

Eligibility

You must be scheduled to graduate in 2009 from a U.S. high school or equivalent foreign institution.

Deadlines

All entries must be postmarked by March 15, 2009. Winners will be notified by April 28, 2009 and have up to May 12, 2009 to accept the scholarship offer. Offers not accepted by that date will be rescinded and awarded to the first runner-up.

Entry Preparation

The Art Institute of Fort Lauderdale offers more than \$1 million in scholarship monies each year to deserving students. Approximately \$85,000 will be awarded to 2009 high school graduates through The Art Institutes Scholarship Competition. To enter, you must fulfill all general competition guidelines listed below and individual program entry requirements for the program of your choice.

- A.** Complete the entry form and indicate the program of study for which you are applying.
- B.** Fulfill all individual program entry requirements for your indicated program of study.
- C.** Write a 250-word essay indicating your goals and motivation for a scholarship.
- D.** Label all slides, prints, and other supporting materials with your name and medium used (if appropriate). Slides must have cardboard or plastic mounts. All essays must be typewritten with your name and program title (Graphic Design, Computer Animation, etc.) indicated on the title page.
- E.** Submit a resume stating your educational background, extra-curricular activities, hobbies, work experience, community involvement, artistic accomplishments, and/or related awards.

- F.** Submit the original version of at least one recommendation letter from an arts-related instructor or academic/career advisor. The letter(s) should be submitted on official school letterhead.
- G.** Submit a letter from a high school teacher or guidance counselor certifying that entry materials are your original creation.
- H.** Submit a current high school transcript.
- I.** Entries must be contained in one package, postmarked by March 15, 2009, and mailed to:

Scholarship Committee
The Art Institute of Fort Lauderdale
1799 S.E. 17th Street
Fort Lauderdale, Florida 33316-3000.

Judging

Institute faculty, under the direction of the administration of the Education Department and the Academic Department Director of the entrant's program of study, will serve as judges for the competition. Decisions will be final.

Obligations of Winners

Scholarship recipients must maintain satisfactory academic progress. Scholarships will be suspended in quarters when the student's cumulative grade-point average falls below 2.5. Winners must begin their course of study in the summer or fall quarter of 2009.

Entry Materials

All slides, prints, and other entry materials submitted for consideration become the property of The Institute upon receipt. The Institute is not responsible for loss, damage, or return of materials. Finalists and/or winners must be prepared to submit their original work upon request and sign a release form permitting The Art Institutes to use their work for promotional purposes.

Other Conditions

Scholarships awarded by The Art Institute of Fort Lauderdale may be used only at The Art Institute of Fort Lauderdale. In the event education is terminated either by the student or The Institute,

the scholarship becomes null and void. The scholarship is not redeemable for cash and may not be used to finance optional programs sponsored by The Institute. The scholarship covers tuition only and may not be applied against fees, housing, living expenses, or program supplies, and may not be transferred between affiliate schools of The Art Institutes.

Other Options

Do not plan to finance your education by anticipating a scholarship. You may want to apply for financial assistance either through The Art Institute of Fort Lauderdale or the federal and state governments. Additionally, many local and national service clubs, civic groups, and organizations, such as DECA and VICA, sponsor scholarships. Contact these organizations for details and application guidelines.

International Entrants

All written entry materials and documentation must be submitted in English, including original recommendation letters. When necessary, English translations must be attached. Scholarship winners must provide proof with bank statements and letters of financial support that the student and/or the student's sponsor has the capability of providing for living expenses, fees, and school supplies not included in the scholarship. The letter from The Art Institutes awarding the scholarship, financial documentation, academic records, and an I-20 certificate of eligibility for nonimmigrant student status must be presented to the U.S. embassy or consulate in the student's home country before the U.S. visa officer is permitted to grant the necessary nonimmigrant F-1 student visa to the student.

Entry Form

Complete the entry form, enclose with your entry materials, and mail to the address below.

Name

Address

City State Zip

() _____
Home Phone Email

Parent(s)/Guardian(s) Name(s)

High School Name

City State Zip

Guidance Counselor Instructor

() _____
High School Phone

INDICATE THE PROGRAM YOU WISH TO ENTER:

- ADVERTISING (BS)
- BROADCASTING (AS)
- COMPUTER ANIMATION (AS/BS)
- FASHION DESIGN (AS)
- FASHION MERCHANDISING (AS/BS)
- GAME ART & DESIGN (BS)
- GRAPHIC DESIGN (AS/BS)
- ILLUSTRATION (BS)
- INDUSTRIAL DESIGN (BS)
- INTERIOR DESIGN (BS)
- PHOTOGRAPHY (AS/BS)
- VIDEO PRODUCTION (AS) / DIGITAL FILMMAKING & VIDEO PRODUCTION (BS)
- VISUAL EFFECTS & MOTION GRAPHICS (BS)
- WEB DESIGN & INTERACTIVE MEDIA (AS/BS)

AS = Associate of Science degree
BS = Bachelor of Science degree

OFFICE USE ONLY – SOURCE CODE SCHOL	
Date Received	Department
Entry No.	ADA#
Place No.	Accepted
Date	

Individual Program Entry Requirements

Advertising [BS]

- In lieu of the 250-word essay required in the general competition guidelines, write a 500-word essay on why you have chosen a career path in Online Media & Marketing.
- Submit a portfolio containing up to four examples of your work on paper or on a single 1.44 MB or CD ROM disk that shows your unique approach to any of the following: Web page design, advertising design, persuasive writing, business communication, product or service marketing.

Broadcasting [AS]

- In lieu of the 250-word essay required in the general competition guidelines, write a 500-word essay on why you have chosen a career in broadcasting.
- Submit a demo tape of either an hour-long disc jockey radio show or an hour-long radio or television newscast.
The disc jockey tape should include: A) a brief newscast; B) a weather forecast; C) intros and outros of songs; D) time and temperature checks; E) any voices you have created; F) at least two of your own produced commercials.
The radio or television newscast should include: A) news stories you have written; B) story intros and outros; C) story and anchor transitions.

Fashion Design [AS]

Submit ten 35-mm color slides/transparencies of original illustrations that feature your major design interest/area. A substantial selection of sketches should be focused in one design classification, such as Misses' Sportswear, Junior Dresses, Men's Furnishings, Infant Sleepwear, or Children's Activewear.

Fashion Merchandising [BS]

Submit a project titled "Create a Retail Store" that includes the following information:

- Imaginary store set-up;
- Store name;
- Product descriptions (lines of merchandise);
- Display descriptions;
- Personnel descriptions.

Project should be supported by creative or visual means in addition to written material, e.g., photography, collage, drawings, and be presented in the format of a notebook or scrapbook portfolio.

Game Art and Design [BS]

Submit at least four, but no more than seven, originally produced slides or color prints in one of or a combination of the following:

- charcoal or pencil drawing
- color illustration or painting
- graphic design poster incorporating shapes, flat (nongradated) colors, and type
- black-and-white illustration using ink or markers
- computer artwork of any of the above (optional)

NOTE: Applicant's name, program, and medium used must appear on all prints and slides.

Graphic Design [AS/BS]

Submit at least four, but no more than nine, 35mm color slides/transparencies of original artwork. Slides should be marked with your name and include: A) at least one poster design; B) at least one realistic illustration; C) at least one pen-and-ink or pencil drawing.

Illustration [BS]

Submit at least five, but no more than seven, originally produced slides or color prints in one of or a combination of the following:

- Charcoal or pencil drawing depicting life drawing or anatomy
- Color illustration or painting
- Black and white illustration using ink or markers
- Computer artwork of any of the above

NOTE: Applicant's name, program, and medium used must appear on all prints and slides.

Industrial Design [BS]

Submit at least four, but no more than nine, 35mm color slides/transparencies of original projects you have created. Slides should include: A) at least one piece of sculpture; B) at least one model designed and built from your own original ideas and materials; C) front and side views of mechanical drawings based on original ideas.

International Applicants please contact:
Mr. Pablo Arbelaez
parbelaez@aii.edu

Interior Design [BS]

Submit at least four, but no more than nine, 35mm color slides/transparencies showing original interior design projects. Slides should include: A) a rendering in any medium of a bedroom in elevation or perspective; B) a floor plan of the same room; C) a color scheme for that room showing actual fabric samples or color reproductions of wall, window, floor, and furniture coverings, with each sample numbered; D) a one-page typed chart accompanying the color scheme slide that identifies the fabric type and usage of each sample.

Media Arts and Animation [BS] or Animation Art and Design [AS]

Submit at least four, but no more than seven, originally produced slides or color prints in one of or a combination of the following:

1. charcoal or pencil drawing
2. color illustration or painting
3. graphic design poster incorporating shapes, flat (nongradated) colors, and type
4. black-and-white illustration using ink or markers
5. computer artwork of any of the above (optional)

NOTE: Applicant's name, program, and medium used must appear on all prints and slides.

Photography [AS/BS]

Submit between six and nine mounted original prints that may range in size from 3 inches x 5 inches to 11 inches x 14 inches. At least three of the prints must be black and white. Prints should include: A) at least one portrait; B) at least one landscape; C) at least one still life; D) at least one action image.

Video Production [AS]

Digital Filmmaking

& Video Production [BS]

1. In lieu of the 250-word essay required in the general competition guidelines, write a 500-word essay on why you have chosen a career in video production.
2. Submit a VHS tape that represents a 10-minute short feature that includes: A) a script you have written; B) camera changes; C) lighting techniques; D) a music score or other audio-to-visual treatment.

Visual Effects

and Motion Graphics [BS]

Submit at least four, but no more than seven, originally produced slides or color prints in one of or a combination of the following:

1. original logo design
2. poster design incorporating color, composition, and typography
3. photo retouching, including "before" and "after" examples
4. black-and-white illustration using ink or markers
5. computer artwork of any of the above

Web Design & Interactive Media [AS/BS]

Utilizing your creative problem-solving skills, create an interactive kiosk for your local mall. Plan a presentation (maximum 12 typed pages) that will incorporate sound, text, and moving and still pictures to inform shoppers of the benefits of patronizing a particular store. A) describe the presentation; B) outline the different aspects of the presentation, such as the text, audio, and visual components; C) discuss how the viewer will interact with the presentation; D) create computer artwork for any of the above (optional).

International Applicants please contact:

Mr. Pablo Arbelaez
parbelaez@aifl.edu