

ADVANCING WOMEN IN BUSINESS

Featuring world renowned speakers:



Dr. Carol Kinsey Goman



Dr. Lois Frankel

October 18th, 2011
Hyatt Regency Trinidad

The **Women in Leadership Series** was created by the Arthur Lok Jack Graduate School of Business to foster the development of leadership and growth of women, in both the private and public sectors in the Latin American and Caribbean regions.

Each **conference** in the series allows people in the business, government, and academic sectors to learn from a distinguished number of global experts about a wide range of business topics that are intrinsic to women in the workforce, and which in turn impact their respective organisations and the region as a whole.

The **Women in Leadership Conference 2011: Advancing Women in Business** builds on the successes of past conferences, once again offering insights and knowledge on how women can excel in the workplace, and assume even greater leadership roles.

This **year's speakers** are both internationally renowned and much sought after in the world of business and personal development. The Arthur Lok Jack Graduate School of Business is proud to host them for this year's Women in Leadership Series.

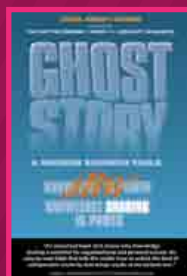
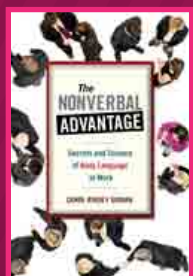


Dr. Carol Kinsey Goman

is a business coach, author and international speaker. She has served as adjunct faculty at John F. Kennedy University in the International MBA programme, at University of California, Berkeley and for the Chamber of Commerce of the United States at their Institutes for Organisation Management. She is a current faculty member with the Institute for Management Studies. An upbeat and entertaining guest, she's been featured in media including NPR's Marketplace, CNN's Business Unusual, Investor's Business Daily, Executive Excellence, the KRON Weekend News and the NBC Nightly News. She is the Body Language in Business columnist for The Market magazine, a blogger for Forbes.com, a Human Resource columnist for Troy Media and an On Leadership panelist for The Washington Post.

Her client roster is made up of one hundred and five organisations in twenty four countries including Royal Bank of Canada, PepsiCo; the American Institute of Banking, Cisco, Hewlett-Packard, Texas Instruments, the Office of the Comptroller of the Currency, the Library of Congress; and international firms such as Petroleos de Venezuela, Dairy Farm in Hong Kong, and Wartsilla Diesel in Finland. She has an extensive background in organisational 'people issues' with over three hundred published articles in the fields of organisational change, leadership, communication, the multi-generational work force, collaboration, employee engagement, and body language in the workplace.

She has also authored eleven books, including "This Isn't the Company I Joined: How to Lead in a Business Turned Upside Down", "The Human Side of High-Tech", "Ghost Story" a business fable about the power of knowledge sharing, and "The Nonverbal Advantage: Secrets and Science of Body Language at Work". Her latest book is "The Silent Language of Leaders: How Body Language Can Help - or Hurt How You Lead".

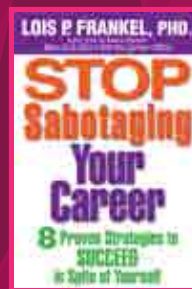
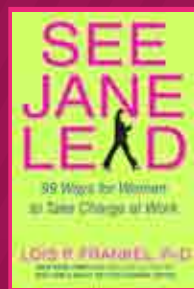
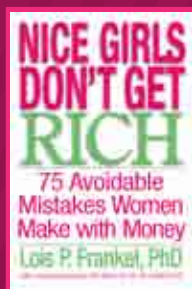
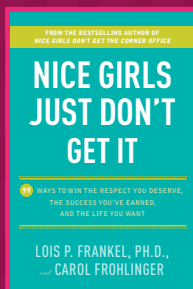
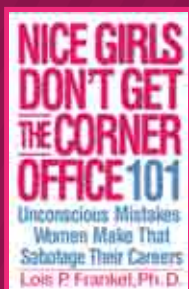


Dr. Lois Frankel

is a sought-after public speaker well known for her witty, warm and practical presentations that simultaneously engage, educate and entertain. She has been honoured with Maybelline's Women Who Empower Through Education Award, The Los Angeles County Commission for Women's Woman of the Year Award, and a Presidential Medal from her undergraduate alma mater, the State University of New York at Oswego. In addition to her doctorate earned from the University of Southern California, she was awarded an honorary Doctor of Humane Letters from Phillips Graduate Institute. As well, she has appeared on The Today Show, Larry King Live, CNN, and Fox News and been featured in USA Today, People magazine, and The Wall Street Journal.

Her client list reads like a who's who of multinational corporations, including Amgen, British Petroleum, Cedars-Sinai Medical Center, GE, KPMG, Ernst & Young, Procter & Gamble, MasterCard, McKinsey & Company, Microsoft, Warner Bros., The Walt Disney Company and Goldman Sachs.

Dr. Lois Frankel's books "Nice Girls Don't Get The Corner Office" and "Nice Girls Don't Get Rich" are international bestsellers translated into over twenty-five languages worldwide. "Stop Sabotaging Your Career", a book based on her experiences as a pioneer in the field of business coaching working with everyone from CEOs to entry-level professionals, is a must-read for both men and women. And "See Jane Lead" is a virtual road map for any woman who wants to take charge at work. "Nice Girls Just Don't Get It" is her latest book.



Women who should attend include:

- Executives and Managers
- Entrepreneurs
- Upper Middle-level Management in Ministries
- Students of MBA and Master of Human Resource Management programmes
- Community Leaders
- NGO Leaders

And any woman who wishes to capitalise on this opportunity for her development as she charts her career.

What women will get out of this Conference:

- A forum for discussion of issues pertaining to women's leadership and women's role in organisational dynamics
- An opportunity to address the challenges faced by career women
- A framework with the ability to share insights and winning strategies that will empower the women to advance to the next level
- A novel interactive session with questions and answers and business networking opportunities

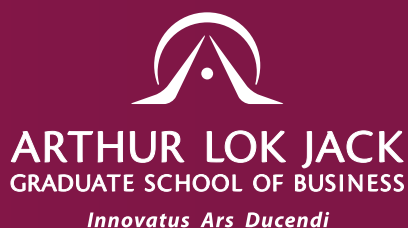
Historically, the workforce has never included as many women as it does now. Join us as we rejuvenate and expand our thinking processes to encompass the limitless possibilities of the advancing future.



Some **past participants** of the **Women in Leadership Series:**

- Agricultural Development Bank
- Central Bank of Trinidad and Tobago
- Columbus Communications Limited
- First Citizens Bank
- Ministry of the Attorney General
- Ministry of Community Development
- Ministry of Finance
- Ministry of Health
- Ministry of Planning, Housing and the Environment
- Ministry of Public Utilities
- Ministry of Sport and Youth Affairs
- Ministry of Trade and Industry
- Nealco Properties Limited
- Office of the Prime Minister
- PETROTRIN
- Prestige Holdings Limited
- Scotiabank Trinidad and Tobago Limited
- HiLo Foodstores Limited
- Tobago House of Assembly
- Trinidad and Tobago Electricity Commission
- Trinidad & Tobago Securities & Exchange Commission
- Trinidad and Tobago Unit Trust Corporation
- TRINRE
- WITCO





AGENDA

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|---------------------|---|
| 8:00 am - 9:10 am | Registration and Breakfast |
| 9:10 am - 9:30 am | Opening Remarks |
| 9:30 am - 10:30 am | <i>The Silent Language of Leaders: How Body Language Helps - or Hurts - How You Lead</i> Dr. Carol Kinsey Goman |
| 10:30 am - 10:45 am | Break |
| 10:45 am - 12:00 pm | Mini Training Session / Question and Answer Session |
| 12:00 pm - 1:15 pm | Lunch |
| 1:15 pm - 2:30 pm | <i>See Jane Lead: 99 Ways for Women to Take Charge at Work</i> Dr. Lois Frankel |
| 2:30 pm - 2:45 pm | Break |
| 2:45 pm - 3:45 pm | <i>Panel Discussion</i> Dr. Carol Kinsey Goman Dr. Lois Frankel |
| 3:45 pm - 4:15 pm | Question & Answer Session |
| 4:15 pm - 4:30 pm | Closing Remarks & Vote of Thanks |



REGISTRATION FORM (Form to be filled out in block letters)

COMPANY INFORMATION

Organisation:

Address:

Phone: Fax:

BILLING INFORMATION

Name Phone

Job Title Email

Invoice will be sent to the contact above via email so please provide these details

Form completed by Phone Email

REGISTRANTS

Name Job Title Email

Name Job Title Email

Name Job Title Email

Name Job Title Email

Name Job Title Email

Name Job Title Email

Name Job Title Email

Name Job Title Email

Number of Attendees: x US\$ = US\$ Total

RATES

US\$1=TT\$6.4

| | |
|---|---------------------------------|
| Local Std. Individual | <input type="radio"/> \$500 USD |
| Local Std. Group/ Alumni/ Associations | <input type="radio"/> \$400 USD |
| Students | <input type="radio"/> \$320 USD |

COMPANY
STAMP HERE

TERMS & CONDITIONS:

Upon registration, a notification together with an invoice will be issued within 5 working days. (Please note: Participants are considered registered upon receipt of a completed registration form). Please make all cheques payable to the **Arthur Lok Jack Graduate School of Business**. Payments **must be made** in full within 30 days of the Invoice Date or by **Friday October 7, 2011**, whichever comes first.

CANCELLATION:

Due to conference demand and the volume of preconference preparation, cancellations received on or before **Friday September 30, 2011** will be subject to a processing fee of **US\$250.00**. **Cancellations received on or after Monday October 3, 2011 will not be refunded and are subject to full payment of the conference standard group/ individual/ student fee.**

SUBSTITUTIONS:

If you are unable to attend, participant substitutions are permitted at any time up to and including conference day.

Authorized Signature:



To register please fax completed registration forms to 662-1411 or email to conferencing@gsb.tt



Payment Deadline:
October 7th, 2011