

"There's a way to do it better—find it." – *Thomas Edison*

Fact: Innovation is the driver of economic growth in modern economies.

How can we overcome the inertia of “we’ve always done it that way” and become more innovative? Is there a proven method that can train you to become an innovator?

The **Accelerated Innovation and Creativity Training Workshop** has been delivered for over 20 years to more than 100,000 participants from organizations of all types, including Fortune 500 companies, not-for-profit organizations and higher learning institutions. This workshop will help you find solutions to drive productivity and enhance impact by answering these and other questions:

- What is innovation?
- How can I generate more ideas in a shorter time?
- How can I help to build innovative teams?

Workshops are best experienced when you have a specific goal, challenge or opportunity in mind. We will help you adapt this proven process to your challenges including R&D, product & service development, leadership, sales, marketing, communications, operations, technology, sustainability and strategic planning.