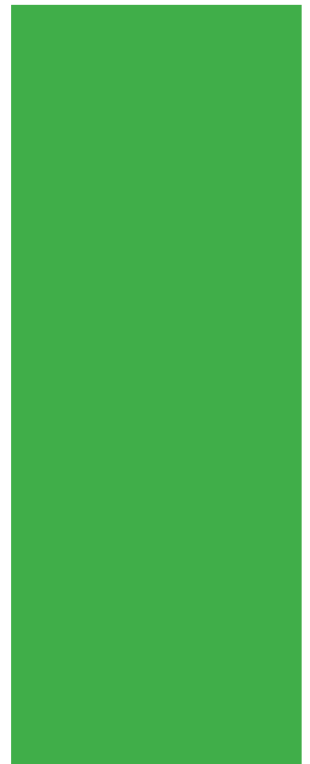




Moving Up Global Value Chains: Options and Strategies for the Global South & Small States

Office of the Vice Chancellory, University of the West Indies, Mona, Jamaica
November 7 & 8, 2013



Conference Theme

The Global Economy has been experiencing a period of massive systemic change in the last decade or more, with significant implications for growth and development as traditionally conceived. The ongoing global economic downturn along with the rise of the Big South is resulting in a process of deindustrialization, slow growth and structural unemployment, particularly among the youth in the Global South and small states.

These trends along with issues like climate change, development cooperation and global diasporas suggest an increased need for the Global South and small states to pursue an innovation-driven growth agenda to avoid the commodity and low value-added traps, especially in the context of anemic growth among traditional trade partners in the developed market economies.

A key element of the evolving debate is the issue of how developing countries can be inserted into Global Value Chains. Indeed, the more pointed question is “How can the Global South and Small States enhance competitiveness by moving up global value chains?”

The forthcoming conference involves academic and scholarly presentations representing original and critical research. A focus on policy relevance and prescriptions for developing countries and small states is highly recommended.

About the Conference

The conference is supported by the World Trade Organization Chair at the University of the West Indies and is being hosted in partnership with UWI Consulting Inc.

The two-day conference will comprise mainly of paper presentations and discussions, interspersed with keynote addresses from development economists and leading international scholars working on these issues. Each session will have a chair/moderator who will critically comment on all the papers. A select number of papers may be published in a book. The core thematic areas are as follows:

- The Rise of the Big South and Global Value Chains
- Natural Resource Trade and Global Value Chains
- Aid for Trade and Global Value Chains
- Medical, Health & Wellness Tourism and GVCs
- Creative Industries, ICTs and GVCs
- Diasporic Entrepreneurship, Trade and Innovation
- Diasporas and Trade in Services
- Innovation Dynamics and Moving Up GVCs

Conference Chair

Keith Nurse, Executive Director, UWI Consulting Inc.
and WTO Chair, University of the West Indies, Barbados.
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Conference Administrator

Amilin Mendez
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Conference Structure

DAY ONE

8.30 - 9.00 AM Introductions and Welcome Address

9.00 - 10.30 AM Keynote presentation:

Industrial Upgrading and Global Value Chains

Carlo Pietrobelli, Inter-American Development Bank (IDB), carlop@iadb.org

Scaling up Value Chains: Promoting Production Transformation In A Changing Global Context

Annalisa Primi, Organization for Economic Co-operation and Development (OECD), annalisa.primi@oecd.org

10.30 - 11.00 AM BREAK

11.00 - 12.00 AM Trade in Goods and Services and GVCs

Servicing Big South Global Value Chains

Natasha Ward, African Caribbean and Pacific Group of States (ACP) Advisers, fyonata@yahoo.com

Emergence Of Services Value Chains And Implications For Small Island Economies

Jane Brockman-Drake, International Trade Centre (ITC) drake@intracen.org

Natural Resource Trade and the Global South

Marie Wilke, World Trade Institute (WTI) Advisors mcawilke@gmail.com

12.00 - 1.00 PM Aid for Trade and Global Value Chains

Kenyan cut flower GVC and Aid for Trade

Jodie Keane, Overseas Development Institute (ODI), j.keane@odi.org.uk

Aid for Trade in the Caribbean

Ginelle Green, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), ggreen1988@gmail.com

1.00 - 2.30 PM LUNCH

Conference Structure

2.30 - 3.30 PM Medical and Health/Wellness Tourism and GVCs

Trade in Services & Medical Tourism

Natalie Rochester-King, CARICOM Office of Trade Negotiations (OTN) natallie_r@yahoo.com

Health & Wellness in the Caribbean

Damien Cohall, Faculty of Medicine, UWI Cavehill, Barbados, damian.cohall@cavehill.uwi.edu

3.30 - 4.30 PM Creative Industries, ICTs and GVCs

The Global Reggae Industry and Reggae Festivals

Dr Sonjah Stanley-Niaah, Cultural Studies, UWI Mona, Jamaica sonjahst@yahoo.com

Caribbean Creatives, ICTs and GVCs

Professor Hopeton Dunn, School of Management, UWI Mona, Jamaica hopetondunn@gmail.com

4.30 - 5.15 PM Keynote presentation:

ICTs, Tourism and GVCs

Aurkene Alzua, CICtours, University of Deusto, aurkenealzua@tourgune.org

5.15 - 5.30 PM WRAP-UP

5.30 - 7.00 PM COCKTAILS

Conference Structure

DAY TWO

8.30 - 9.30 AM Keynote Presentation:

Entrepreneurial Finance for Industrial Change: the Experience of Chinese Diaspora in an Island Economy

Zhen Ye, Golden Bough International Intellectual Property, drzhenye@gmail.com

9.30 - 10.30 AM Diasporic Entrepreneurship and Innovation

Scientific diasporas and innovation

Jason Jackson, Massachusetts Institute of Technology (MIT) jbrjackson@gmail.com

Diasporas and Trade in Goods

Annabelle Haynes, haynes.annabelle@gmail.com

Diasporic Entrepreneurship in the Caribbean

Kayla Grant, IDB/Compete Caribbean

10.30 - 11.00 AM BREAK

11.00 AM - 12.00 PM Diasporas and Trade in Services

Portability of Healthcare and Medical Services

Helen Cosburn, Access Global Healthcare, hcosburn@accessglobalhealthcare.com

Telecoms and Trade in Services

Indianna Minto-Coy, ICT Policy Centre, UWI Mona, indianna.mintocoy@gmail.com

12.00 - 1.00 PM International Trade Centre Presentation:

CARIFORUM Regional Export Strategy Promotion (CRESP)

Jeanette Sutherland, ITC sutherland@intracen.org

1.00 - 2.30 PM LUNCH

Conference Structure

DAY TWO

2.30 - 4.00 PM Private Sector Panel, Chair: Roselea Hamilton, University of Technology

4.00 - 5.15 PM Innovation Dynamics and GVCs

Start-up Creation and Entrepreneurship

Chris Hillier, UWI Office of Research Cave Hill, chrishillier@me.com

Commercialization Hubs and Trade Facilitation

Keith Nurse, UWI Consulting Inc., keithnurse@me.com

Diasporic Entrepreneurship in the Caribbean

Kayla Grant, IDB/Compete Caribbean

5.15 - 5.30 PM Wrap Up

5.30 - 7.30 COCKTAILS

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WHERE TO FIND US

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