



Christian SUJOY

Born Date: 17/01/1978 - **Age:** 35 years old

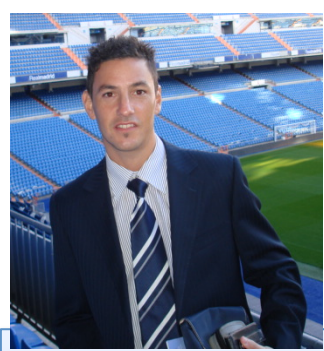
Address: Valentín Gómez 3778 – 2C

Buenos Aires – Argentina

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Marital Status: Single

csujoy@gsmgroup.com.ar



Relevant Experience

International Guest Speaker and Coordinator at International Program in Management and Law of Sport developed by FIFA (Fédération Internationale de Football) and CIES (International Centre for Sports Studies)

General Director at GLOBAL SPORT MANAGEMENT Group

Advisor of the President of Sports at Honorable Chamber of Deputies of Argentina

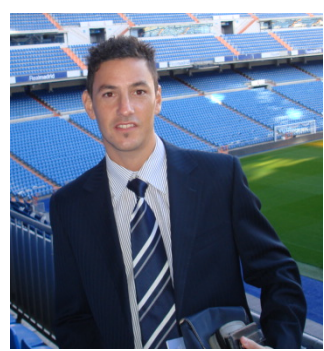
Video Análisis and Performance Specialist, as SportVAS and SoccerLAB America's commercial responsible, technology developments of the Dutch Football Federation

IRB U21 Rugby World Cup Operations Director

More than 8 years of experience at world sport market

References: Argentine Football Association; Club A. River Plate; Club A. Boca Juniors; Universidad Católica - Chile; Cerro Porteño and Olimpia - Paraguay; Deportivo Toluca - Mexico; SportVAS; SoccerLAB; FC Barcelona (ARG); Ajax (NED) Argentine Rugby Union; International Rugby Board; Kappa; Errea; Soccerex, among others.

Education



University Studies

National Public Accountant

UADE (Universidad Argentina de la Empresa)

International Program in Management and Law of Sport

*FIFA (Fédération Internationale de Football), CIES (International Centre for Sports Studies)
and UCA (Universidad Católica Argentina)*

Other Studies:

Youth Soccer Instructor

Professional Soccer Coach

Argentinian Coaches Association

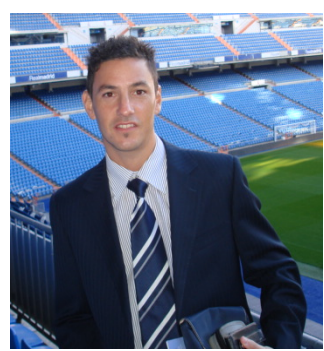
Recognized by FIFA (Fédération Internationale de Football)

Language knowledge:

Spanish (native); English (advance); Portuguese (intermediate); Italian (basic)

Systems knowledge:

Windows, MAC, Office, SportVAS, SoccerLAB, others.



Courses and Seminars

Management at Sport Organizations

Organizer: Johan Cruyff University, Barcelona, España

Speaker: Emilio Sanchez Vicario

Sport Marketing

Organizer: Universidad CAECE – Argentina

Speaker: Miguel Ángel Prado – Universidad de Salamanca, España

Football Business / Sport Business

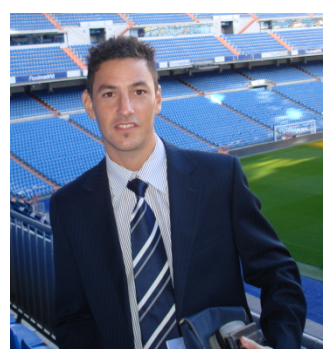
Organizer: Fútbol 100 x 100

Speaker: Mauricio Macri / Orlando Salvestrini

NBA Franchises

Organizer: ESEADE

Speaker: Dean Schwartz (NBA franchises Director)



Work Experience

Global Sport Management Group (2005 – actually)

Founder – General Director

<http://www.gsmgroup.com.ar>

BDO Consulting (2000 – 2004)

Auditing Senior Consultant

<http://www.bdoargentina.com>

Price WaterHouse Coopers (1999 – 2000)

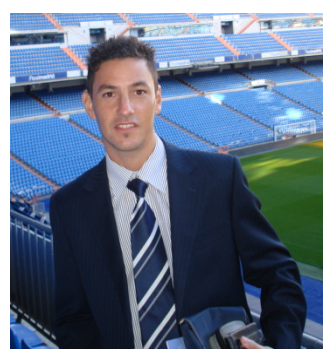
Auditing Junior Consultant

<http://www.pwc.com.ar/>

OHA Macabi (1996 - 1997)

Youth Groups Coordinator

<http://www.macabi.com.ar/>



Conferences Speaker

Organization and Execution of Big Sport Events

International Program in Management and Law of Sport

Organizer: FIFA / CIES / UCA (Argentina 2005 - actually; Santiago, Chile 2009, San José, Costa Rica 2010)

The relationship between Africa and South America Football

II African Football Executive CONFEX – Johannesburgo, Sudafrica.

Organizer: Pinnacle Sports & Events – 2012

Marketing and Sport Events

1st. Communication & Sport Marketing International Conference – Quito, Ecuador

Organizer: 10Comunicación/10Sports – 2012

Marketing and Sport Events

1st. National Sport Conference

Organizer: San Luis Government – Argentina 2010

Psychology Impact on Marketing and Sport Events

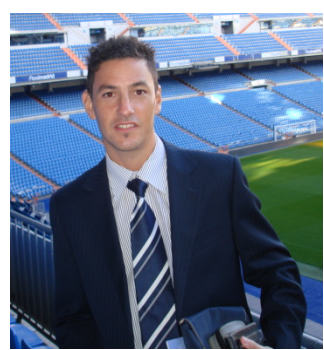
X International Seminar of Sport Psychology

Organizer: University of Palermo – Argentina 2010

Fan's Commercial Impact on Sport Market

1st. International Sport Management Conference

Organizer: Politécnico Jaime Isaza Cadavid, Medellín - Colombia 2011



Media Participation

Fox Sports LatinAmerica - Argentina

Marketing Registrado, led by Máximo Palma

Special Participation about Global Sport Management Group costumers

Radio El Mundo – Argentina

Radiografía, led by Claudio Destefano

Special 1 hour Program dedicated to my person and my experience on Sport Management

Canal Formar – Argentina

Fórmula E, led by Marcelo Berenstein

What is Sport Marketing ?

Radio Agricultura – Chile

Deportes en Agricultura, led by Pedro Carcuro and Milton Millas

Columnist Invited to speak about World Football Market

Other Notes for Radios, Newspapers and Magazines from Argentina and South America