

**Call for Papers**  
**MSBM Inaugural Conference on Business and Management**  
**"Learning, Knowing, Doing"**  
**Conference Theme: Breaking the Barriers - Enterprise, competitiveness, growth and**  
**development**  
**Montego Bay, Jamaica**  
**January 7-9, 2015**

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#### INTRODUCTION

The Mona School of Business & Management (MSBM), University of the West Indies, Mona, recognizes that over the years, business scholarship has been characterized by an inadequate focus on the challenges of small businesses, particularly when these are located in small vulnerable economies. This inaugural MSBM Conference will respond to this gap by providing a forum for the sharing of ideas about the role of business and management practice, scholarship and education in the advancement of small vulnerable economies such as those in the Caribbean Region.

The Conference aims to attract national and regional scholars who are writing and researching on a range of business related issues as well as the practitioners who are grappling with these issues on a daily basis. International scholars and practitioners are expected to bring a global perspective, which can be benchmarked against scholarship and practice in the Caribbean.

#### SUB-THEMES

The theme for the inaugural conference: *Breaking the Barriers - Enterprise, competitiveness, growth and development* signals the desire to focus on how research and scholarship can contribute to addressing the specific challenges of enterprise competitiveness, growth and development.

Proposals will be considered for panels or papers that focus on the overall theme of the conference or any of the following sub-themes:

- Business Policy and Strategy in Caribbean Enterprises
- Entrepreneurship, Competitiveness and Economic Development
- Business in a spatial context: regionalism, internationalism and the diaspora
- Human Resources Management Practices
- Organizational Communication
- Hard and soft Infrastructure for Business development
- Leadership & Management Education
- Critical Management Studies and Management History
- Governance, Ethics and Business Development

#### SUBMISSIONS, AWARDS & PUBLICATION OPPORTUNITIES

All papers will be considered for publication in an edited volume or a special journal issue. Awards will also be given, including that for Best Paper. Submissions are also being invited for a Doctoral Consortium, which will offer students at different stages of their research a collegial atmosphere to share their work and receive constructive feedback.

## IMPORTANT DATES

Abstract Submission	April 30, 2014
Notification of Acceptance	May 30, 2014
Full Paper Submission	August 16, 2014
Final Paper Submission	November 7, 2014

## SUBMISSION DETAILS:

**ABSTRACTS** Maximum 250 words, include separate cover page with title, name, institutional affiliation and contact (Email, Tel & Fax)

**HOST ORGANISATION** The Mona School of Business and Management, University of the West Indies, Mona, Jamaica

**CONTACT** Individual abstracts, papers and panel proposals must be submitted via: [msbm-conference@uwimona.edu.jm](mailto:msbm-conference@uwimona.edu.jm)  
Conference Chairs: [Indianna.mintocoy@uwimona.edu.jm](mailto:Indianna.mintocoy@uwimona.edu.jm) & [noel.cowell@uwimona.edu.jm](mailto:noel.cowell@uwimona.edu.jm).  
For further information visit the conference website: <http://businessconf2015.msbm-uwj.org>