

THE DMS RESEARCH WEEK

FACULTY AND RESEARCH SEMINAR PROGRAMME

The objective of Research-Week seminar is to share perspectives in various areas of Management Research with stakeholders of Department of Management Studies (DMS). The DMS has ongoing engagement with research in multiple functional areas of Management and both the faculty, graduate and post-graduate students are actively involved in regular research activity. Seminar presentations during the research-week aim for a constructive dialogue about several topics of importance for academia and practitioners in the area of Management. This should help in promoting the application of research results in wider stakeholder community as well as further development and refinement of researchers' work. An additional attraction of the programme is the undergraduate management challenge, where select students will vie for the best idea that can potentially sharpen corporate business strategy and help a company to maintain its nose in front of the competition!

Hosted by:

**Department of Management Studies
The University of the West Indies,
St. Augustine Campus
Trinidad**

DAY 1
TUESDAY, APRIL 11, 2017
POST GRADUATE PRESENTATIONS

	Concurrent Session 1 Venue: DMS Room 106	Concurrent Session 2 Venue: FSS Lounge	Concurrent Session 3 Venue: MLT
	AVIATION	TOURISM	HUMAN RESOURCE MGMT
8:40 – 8:55 am	Jason Ramnath <i>An Investigation into Caribbean Airline's Choice of an ATR Fleet</i>	Hazel Bae <i>Impacts of Climate Change in Solomon Island Tourism</i>	Nykia Des Vignes <i>Analysis of Job Seeker Attitudes towards E-recruitment in Trinidad and Tobago</i>
9:00 – 9:15 am	Marlon St. Louis <i>The Implementation of RFID Technology</i>	Samantha Khan <i>An Examination of the Social and Economic Benefits of Music Tourism in Trinidad and Tobago</i>	Rebecca Mohammed <i>Analysis of Teamwork and Team Effectiveness in the Public Health Sector</i>
9:20 – 9:35 am	Justin Lezama <i>Military Leadership and Motivation</i>	Candice Manzano <i>An Analysis of the Economic Impact of Community Tourism through Tobago Festivals</i>	Shelley Nelson <i>Personality Dimensions and employee Burnout</i>
9:40 – 9:55 am	Jamilla Jeffrey <i>An Examination of the Caribbean Aviation Industry</i>	Brittney Constable <i>Impacts of Domestic Tourism</i>	Marc Kasmally <i>Identifying Factors Causing Low Employee Morale</i>

10:00 – 10:15 am	Cherrish Bridgemohan <i>Impact of Point-to-Point Suborbital space transportation</i>	Sylvia Rowe <i>An Analysis of CSR, Climate Change and Sustainability of the T&T Tourism Industry</i>	Vernell Castle <i>Impact of stress on work life balance</i>
10:20 – 10:35 am	Iylana Eccles <i>An Analysis of the Impact of Airport Automation on Customer Service and Operational Efficiency</i>	Leandra Simon-Richards <i>Sustainable Tourism Strategy in Tobago</i>	Sean Motilal <i>The role of effective leadership in promoting local innovation</i>
10:40 – 10:55 am	Amritha Harripersad <i>Examining the Social Construction of Gender among Pilots and Cabin Crew</i>	Anne Rose – Griffith <i>Tourism Development in Guyana</i>	Nikisha Bailey <i>Job Satisfaction and Employee Engagement In the T&T Fire Service</i>
11:00 – 11:15 am	Atiba Larrier <i>Economic Impact of Government Subsidies in the Airline Industry</i>	Arielle Du Quesnay <i>Digital Marketing in the Tourism Industry</i>	Kurnisha Beckles <i>Evaluation of Performance Appraisals systems in the Public Sector</i>
11:20 – 11:35 am	BREAK		
	AVIATION	TOURISM	HUMAN RESOURCE MGMT
11:40 – 11:55 am	Rooplal Dass <i>Human Factors and Safety in Helicopter Training</i>	Shirna Louisy <i>An Examination of Tourism Development in St. Lucia</i>	Hannah Thomas <i>The Impact of Employee Motivation on Customer Satisfaction in the Trinidad Retail Industry</i>

12:00 – 12:15 pm	Kevin Jubrajsingh <i>An Analysis of General Aviation in Trinidad and Tobago</i>	Peneisa Baptiste <i>Marketing Techniques used by Hotels</i>	Nelicia Adams <i>Life Experiences and Leaders' Level of Authenticity</i>
12:20 – 12:35 pm	Treversion Adams <i>Examining the Influence of Automation on Aviator Skills</i>	Sylvester Grant <i>Sex Tourism as a Sustainable Tourism Approach</i>	Annalisa Seelochan <i>Employee Engagement and Absenteeism</i>
12:40 – 12:55 pm	Nicholas Mark <i>An Analysis of Automation in Air Traffic Control</i>	Celine Ayoung <i>Exploration of Dark Tourism as a Niche Strategy in Trinidad</i>	Aquila Wright <i>Work-Life Balance: Its Importance and Effectiveness among UWI Employees</i>
1:00 – 1:15 pm	Devin Ramkissoon <i>Work life Balance in the Aviation Industry</i>	Tashawnda Arnold <i>Customer Service and Tourism in SIDS</i>	Chantal Waldron <i>Employee Satisfaction and Job Performance</i>
1:20 – 1:55 pm	LUNCH		
	MANAGEMENT STUDIES	TOURISM	FINANCE
2:00 – 2:15 pm	Teneil John <i>The Relationship between Export Information Use and SME Performance</i>	Elena Magina <i>Viability of Cruise Tourism in T&T</i>	Kyle Marshall <i>An Examination of Information Cascading within Phoenix Park IPO</i>
2:20 – 2:35 pm	Dana Hayes-Burke <i>Indicators of the Internationalization Readiness of Manufacturing SMEs in Trinidad and Tobago</i>	Lisa Marie Bowen <i>Impact of Local and Regional Cricket</i>	Justin Mohan <i>Implications of Basel II Capital Requirements on Republic Financial Holdings Ltd.</i>

2:40 – 2:55 pm	Celine Ali <i>An Examination of Cultural Imperialism in T&T</i>	Andria Layne-Henry <i>Diversification of the T&T Economy Through Strengthening the Services Sector</i>	Awango Franklin <i>Internal Control Effectiveness in African Banks</i>
3:00 – 3:15 pm	Krishen Dindial <i>Impact of Psychic Distance on Entry Mode Choice</i>		Franka Dwarica <i>Vocational Training Skills and Budgetary Allocations</i>
3:20 – 3:35 pm	BREAK		
	MANAGEMENT STUDIES	MANAGEMENT STUDIES	SPORT
3:40 – 3:55 pm	Juancito Tang Yew <i>Influence of Country of Origin on Consumer Purchase</i>	Nived Sankar <i>Integrating FOG Architecture with IS in SMEs</i>	Nickola Johnson <i>Development of Sport and Government Funding</i>
4:00 – 4:15 pm	Jason Badree <i>Marketing Strategies utilized by SMEs</i>	Jon Mahabir <i>Adaptive Advertising Strategies and SMEs</i>	Amara Felix <i>An Investigation of Volunteerism Among Sport Students in Tertiary Educational Institutions</i>
4:20 – 4:35 pm	Elizabeth Francis <i>An Analysis of Company Valuation</i>	Thakurprasad Sadho <i>An Analysis of the Cost of Crime</i>	Nalini Maharaj <i>Impacts of Sports Tourism</i>

4:40 – 4:55 pm

Juliet James

***Perceptions and Attitudes
towards all-inclusive
hotels***

Christian Roberts

***Role of Sports Management
Professionals***

5:00 – 5:15 pm

Damian Rogers

***Examining the Possibilities
of Marijuana Legalization
in Trinidad and Tobago***

Christon Sandy

***An Analysis of Athletic
Involvement and Adolescent
Delinquency***

DAY 2

WEDNESDAY, APRIL 12, 2017

FACULTY AND PH.D PRESENTATIONS

VENUE: FACULTY OF SOCIAL SCIENCES (FSS) LOUNGE

9:00 – 9:10 am **WELCOME AND OPENING REMARKS**

Acolla Lewis-Cameron
Head, Department of Management Studies

SESSION 1

BAD TO THE BONE: DEALING WITH PICKY MANAGERS AND BULLIES

9:15 – 9:30 am Exposure to Workplace Bullying: The Moderated-Mediation Effects of Personal and Contextual Factors on Job-Related Outcomes in Trinidad and Tobago

Shalini Ramdeo, Research Student

9:35 – 9:50 am Influence of Leader-Member Exchange on Turnover Intentions In Fast Food: The Moderating Role Of Supervisor Emotional Intelligence

Ansylla Payne-Quan Kep, Research Student

SESSION 2

LEADERSHIP, PERFORMANCE AND ASSESSMENT: THE PERSONNEL CORNER

9:55 – 10:10 am Best Stay Close! Leader Distance, Transformational Leadership, Engagement, and Performance in Project Teams

Paul Balwant, Faculty

10:15 – 10:30 am Self and Peer Review Assessment: Sound Pedagogical practice in Challenging Financial Circumstances?

Simon Fraser, Faculty

10:35 – 10:50 am Principal Transformational Leadership Practices and School Success as Mediated by Teacher Empowerment and Moderated by Leader Distance at The Secondary School Level in Trinidad & Tobago: A Mixed Methods Study

Vera Dookie-Ramlal, Research Student

10:55 – 11:10 am Human Resource Management (HRM) in Small and Medium Sized Enterprises (SMEs): An Examination into the Predictors of Formal HRM- use in SMEs and its impact on performance

Riann Singh, Faculty

11:15 – 11:25 am

BREAK

SESSION 3

PERCEIVING THE PERCEPTION: SIGNALS FROM AND INSIGHTS INTO CONSUMER PSYCHOLOGY

11:30 – 11:45 p.m. Can social media messaging reduce distress & impulsive consumption post-rejection? An examination of dual processes

Rhea Padarath, Research Student

11:50 – 12:05 pm Effects of sales promotion type and promotion depth on consumer perceptions: the moderating role of retailer reputation

Barney Pacheco, Faculty

12:10 – 12:25 pm "Sensational" : The Impact of Online Cross Modal Sensory Stimuli on Product Attitude Updating and the Moderating Role of Packaging

Rhonda Rattansingh, Research Student

12:30 – 12:45 pm "Gone but Not Forgotten: The Case for Using Retro-Marketing as a Sales Promotion Tool"

Marvin Pacheco, Arthur Lok Jack School of Business

12:50 – 1.35 p.m.

LUNCHEON LAUNCH
MANAGEMENT MATTERS – THE DMS NEWSLETTER

LUNCH

SESSION 4

IDEAS IN FINANCE: NOW THAT'S A REAL PLUS!

1:40 – 1:55 pm Network Effects on Trading Costs: Evidence from the Trinidad and Tobago Stock Exchange

Dorian Noel, Faculty

2:00 – 2:15 pm Review of the Trinidad and Tobago Credit Union Deposit Insurance Fund's monitoring instrument for Credit Unions

Koshina Mohammed, Faculty

SESSION 5

GOD'S OWN COUNTRY: THE WHOLE WORLD ON TWIN ISLANDS

2:20 – 2:50 pm The Prototype Willingness Model: Predictive Validity of Prototype Perceptions for Eco-tourists' Pro-environmental Behavioural Intentions and Willingness

Leslie Charles, Research Student

2:55 – 3:10 pm Marketing Small Twin Island States: Prospects and Constraints

Acolla Lewis-Cameron, Faculty

3:15 – 3:30 pm The forgotten people?: An analysis of the representation of the First Peoples in the marketing and promotion of tourism in Trinidad and Tobago

Leslie Ann-Jordan, Faculty

SESSION 6
DIVERSITY AND ENTREPRENEURSHIP

3:35 – 3:50 pm Diversity in the Caribbean

Jacqueline Stephenson, Faculty

3:55 – 4:10 pm The Experiences of Women Entrepreneurs in Trinidad & Tobago- Challenges, Motivations & Strategies for Success.

Natasha Ramkissoon-Babwah, Faculty



DAY 3

THURSDAY, APRIL 13, 2017

UNDERGRDUATE MANAGEMENT CHALLENGE

VENUE: FACULTY OF SOCIAL SCIENCES (FSS) LOUNGE

1:00 – 3:00 p.m.

Four (4) teams from the MGMT 3031 Business Strategy and Policy class compete for cash prizes and bragging rights! Come and hear their innovative ideas to transform an existing company's business strategy and improve their sustainable competitive edge.