2024 Seeds for the Future Program Introduction - External

Global Government Affairs Dept.,

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What is Seeds for the Future?

Seeds for the Future: Inspiring Global Talent to Shape the Future

- **Digitalization**
- **Innovation**
- **Entrepreneurship**
- **Sustainability**

Training Program

Learn the ins and outs of the ICT industry

Tech4Good

Digital Technology Shaping a Sustainable Future

Alumni Community

Build and connect with an elite network of talent

Building a Fully Connected, Intelligent World by Cultivating Digital Talent

Seeds for the Future is Huawei's globally-recognized Corporate Social Responsibility (CSR) flagship program, the longest-running CSR initiative across the world. This program seeks to develop local talent, share knowledge, increase ICT sector awareness & enthusiasm, & foster digital community building.

Achievements

140
countries joined

18,000+
students benefited from the program

360+
endorsements from senior officials & heads of state

500+
collaborations with universities & colleges

Looking Back

In 2023, 2670+ students from 102 countries participated in the program

1 Overseas Regional Program
MECA: Qatar & UAE

TOP3 T4G Winning Team China Trip
Team Ireland, Algeria, Italy

FIRST Regional Alumni Reunion
LAC: Colombia

Participating Countries

1500+ Presence of Guests

105 Teams From 74 Countries Participated in the Global Competition

10k+ Online Alumni Community Members

1st Global Ambassador Election
31 Activities hosted for 10 Ambassadors

What's New in 2024?

Regional Expansion of 2024 Seeds Program

- Onsite Program will be launched across 6 different regions around the world, providing accessibility and inclusivity to talented individuals for the new year.

Digital Tour of ICT Talent in China

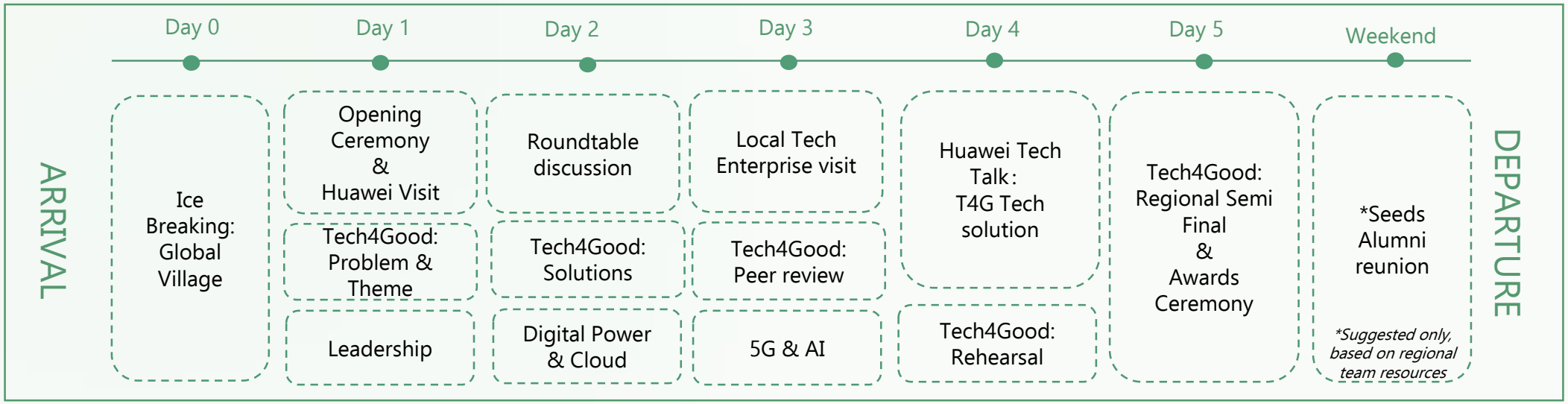
A unique opportunity for Seeds alumni to explore China's digital landscape, get introduced to ICT and emerging high-tech companies, gain insights into their operations, and participate in interactive sessions with industry leaders.

Future Endeavors

- Regional Champions will join the Tech4Good Global Final in China (2025), TWO teams of 5-8 members per region.
- Elite students from the 2024 program can participate in the Digital Tour the following year.

Program Implementation

2024 Regional Program Structure



2 regional champions are eligible to participate in the T4G Global Competition Final in China, 2025

Northern Africa | Southern Africa | Latin America | Asia Pacific | Europe | Middle East & Central Asia

Tech4Good: Digital Technology Shaping a Sustainable Future

Class Group Project & Monthly Workshop

Tech4Good Weekly Class @onsite

Monthly Workshop @online

- Leveraging technology to address local common social &/or environmental issues, where participants develop a project and prepare a pitch to present their ideas to a panel of judges for evaluation
- Gain real-world insights and practical knowledge from experienced experts in key startup topics every month

Digital Tour of ICT Talent @China

Top Winning teams + People's Choice award from 2023 T4G Global Competition

- Putting innovative ideas at tasks for feasibility & execution
- A China trip to gain insights from tech companies and experts
- Earn cash prizes, benefit from start-up project mentorship, engage in executive conversations, and seize networking opportunities and so on

2025 T4G Global Competition Final @China

Note: Please confirm your availability to travel to China in advance.

How to join the regional program?

WHAT do you need to prepare?

Registration Material Checklist:

- A resume
- A transcript that proofs academic records
- A cover letter &/or a 3-minute personal video which reflects objective to participate for learning
- Other materials based on local requirements, subject to change

Apply early to ensure a smooth enrollment process!

WHO do we look for?

- ✓ Passionate about **innovation, digitalization, sustainability, entrepreneurship** and cross-cultural communication in ICT-related fields.
- ✓ Talented university students with a GPA of 3.0+ or top 30% faculty ranking.
- ✓ High level of proficiency in English for all sessions & tasks.

Subject to change based on alignment with local partners/stakeholders.

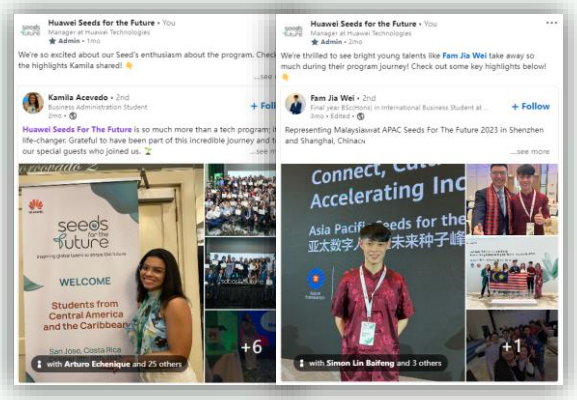
HOW to register?

1. Reach out to your **local Huawei team** and provide the necessary documents for resume review.
2. After passing the initial stage, you'll advance to a panel interview with experts from diverse sectors like industries, government, think-tank experts, all dedicated to ICT talent development.
3. Prior to advancing to the 2nd round, it's mandatory to pass the four course exams at Seeds Academy.

Graduation & Awards

Graduation Criteria

1. Attend all activities
2. Participate in Tech4Good group projects
3. Post a program reflection on own social channels



Certificate

1. Program Completion certificate
2. Regional Semi-Final Winning Team Certificate

Issued on Awarding Ceremony

Local Incentives

- The best students will be awarded with different Huawei devices (laptops, tablets, watches).
- The 2 winners of Tech4Good, Huawei will help them to develop their projects, both monetarily and mentoring.

Welcome to Alumni Community: Our Global Family for Seeds Alumni

Our Values

Innovation

Digitalization

Sustainability

Entrepreneurship

Our Culture

Slogan
Who is for the future?
Seeds for the Future!

Roll Call Dance

What to Expect?

Global Ambassador
Make Your Voice Heard

Alumni Feature
Story of Seeds

Huawei Events
Dive into the tech world

Alumni Reunion
Meet & Share

Where to Find Us?

LinkedIn Group
Current Participants & Alumni

LinkedIn Page
Prospects & Externals

Global Ambassador Election 2024

Who?

- All alumni are eligible to participate
- Cannot be re-elected after having been elected

When?

- Election Time: Jan-Mar, 2024
- Duration: One full year after election

How?

- Apply on Seeds Minisite
- Written application + Video submission
- Public voting online for global selection

What?

- Join the Digital Tour of ICT Talent in China
- Opportunities include:
  - ✓ Connections with global talent…
  - ✓ Media exposure at international events
  - ✓ Public speeches … and more!

Thank You!

Minisite

LinkedIn Group LinkedIn Page

YouTube

seeds for the future