Poster Guidelines for The Research Festival

Poster Size

Posters could be of either size: 24 inch (width) x 36 inch (length) **or** 36 inch (width) x 44-48 inch (length)

Lay out

The poster should have the following information with order of titles/headings

- Title
- Authors
- Name of the Department/Institute/Centre and Faculty
- Presenting Author email
- Introduction This section should have the introduction, background, hypothesis and objectives
- Methodology This section should have Methods, study design; analysis etc
- Results and Discussion- Research Findings and its impact on the science/societal/educational/environmental practices and policies
- References
- Acknowledgement (If applicable)

Font

- Use easy to read fonts and should be legible enough.
- Avoid script fonts with curls and twirls that are distracting and difficult to read.
- Don't overcrowd the posters with too many words.

Below font size (Eg. Times New Roman, Arial, Tahoma) is recommended depending on poster size:

		24"x 36"	36" x 44-48"
•	Main title:	60	72 point
•	Authors:	44	56 point
•	Department:	36	40 points
•	Headings:	28	36 points
•	Text:	18	24 points

Other guidelines

Make sure that the background is non-distracting, and it is recommended to have a
white background or light colour. Avoid watermarks using photos, busy patterns, or
distracting colours.