

Action Research: A Trinidad & Tobago Case Study of ICT Interventions in Small Scale Fisheries

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On behalf of the Caribbean ICT Research Programme
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UWI Mission

Action Research

Inclusive Caribbean development through:

Teaching

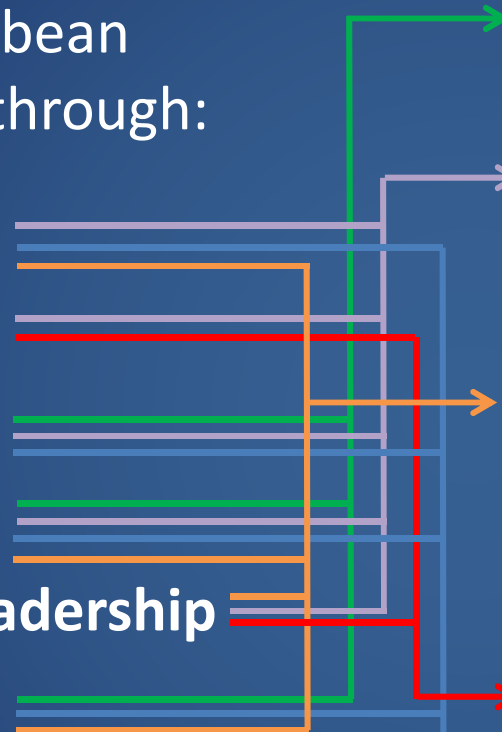
Research

Innovation

Public service

Intellectual leadership

Outreach



Improves subject of study and generates knowledge

- Kock 2011

Applied collaborative university-community interventions

- Worthington et al 2011

Combines systematic research with development of a practical intervention

- Dold & Chapman 2012

Caribbean ICT Research Programme

- Multi-stakeholder knowledge exchange & dialogue re ICTs for Caribbean social & economic development
- CIRPTT (Trinidad and Tobago)
 - Action research on mobile ICTs for poor Caribbean citizens and communities
 - Focus: safety and empowerment of small scale fisherfolk



Appraisal

- Needs Assessment
- Opportunities Assessment



- Wireless & marine communications
 - ICT for Development
- Communications for Development
 - Marine Resource Management
 - Policy & regulation
 - Digital literacy

Research



CIRP Action Research

- Identification of strategic objectives
 - Identification of key metrics
 - Functional and performance measurement
- ## Evaluation



Development

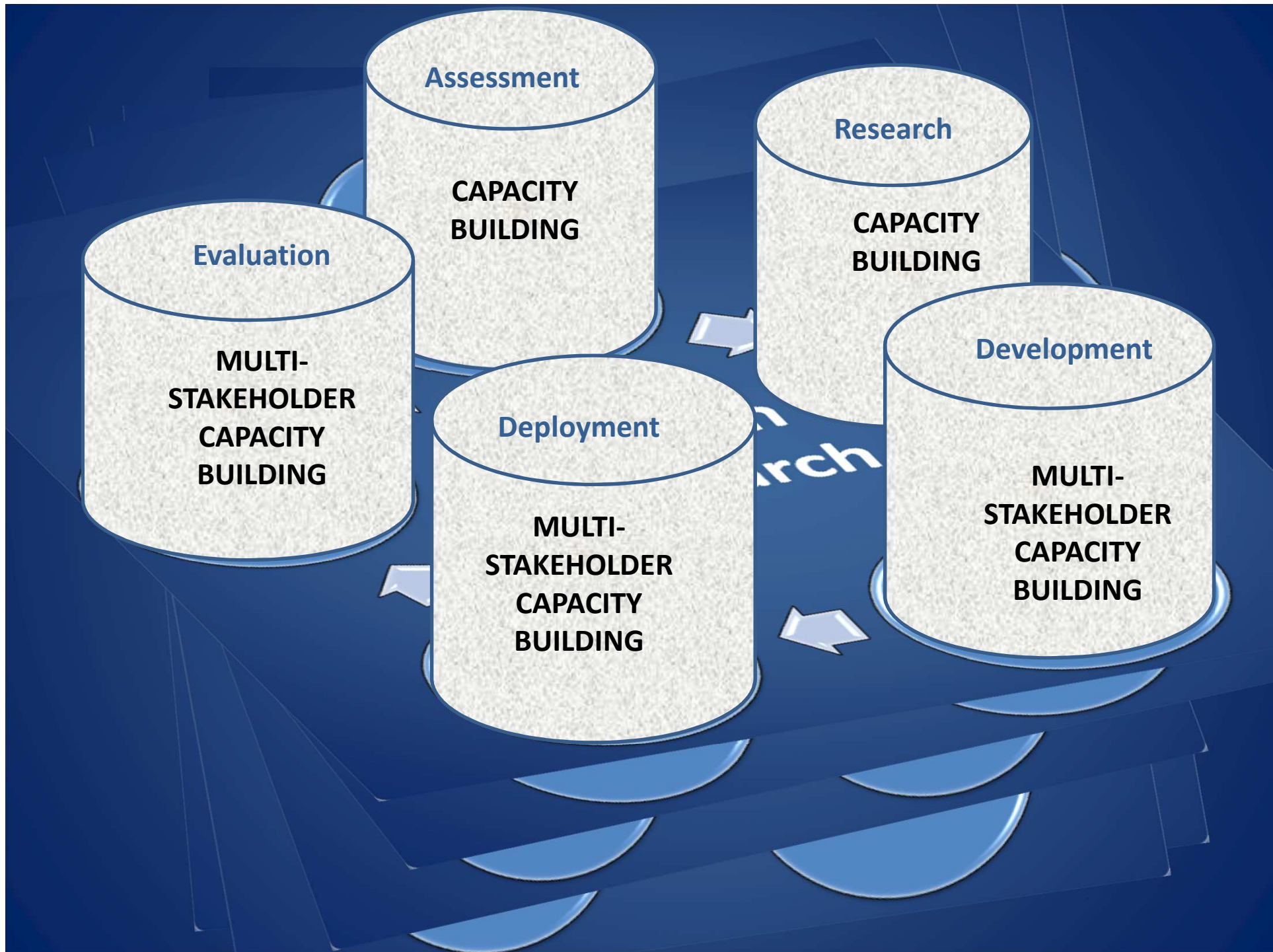
- Open data pilots
- Mobile & Web app frameworks
- Mobile & Web apps
- Web service architecture



Deployment

- Beneficiary engagement
- Boundary interface design
- Boundary partner relationship building & mgt
- Iterative testing & solution review





E.g. Capacity Building: Development



Code Jam



Caribbean
Innovators
Challenge:
Mobile Apps
4 Dev



Caribbean
Open Data
Code Sprint



Startup
Weekend TT

↓
Open-ended
s/w
competition

↓
Development-
focussed s/w
competition

↓
Open data,
development-
focussed s/w
competition

↓
Multi-
disciplinary,
whole-business
competition

Appraisal



Evaluation

- 78% no prior knowledge
- 75% use apps to plan trips
- 78% rely more on market prices
- 90% confident in apps for livelihoods

Research



CIRP Action Research Cycle 1

Deployment



Development



Appraisal



Research



CIRP
Action
Research:
Cycle 2

Evaluation



Development



Deployment



Caribbean economic, social, political and cultural development

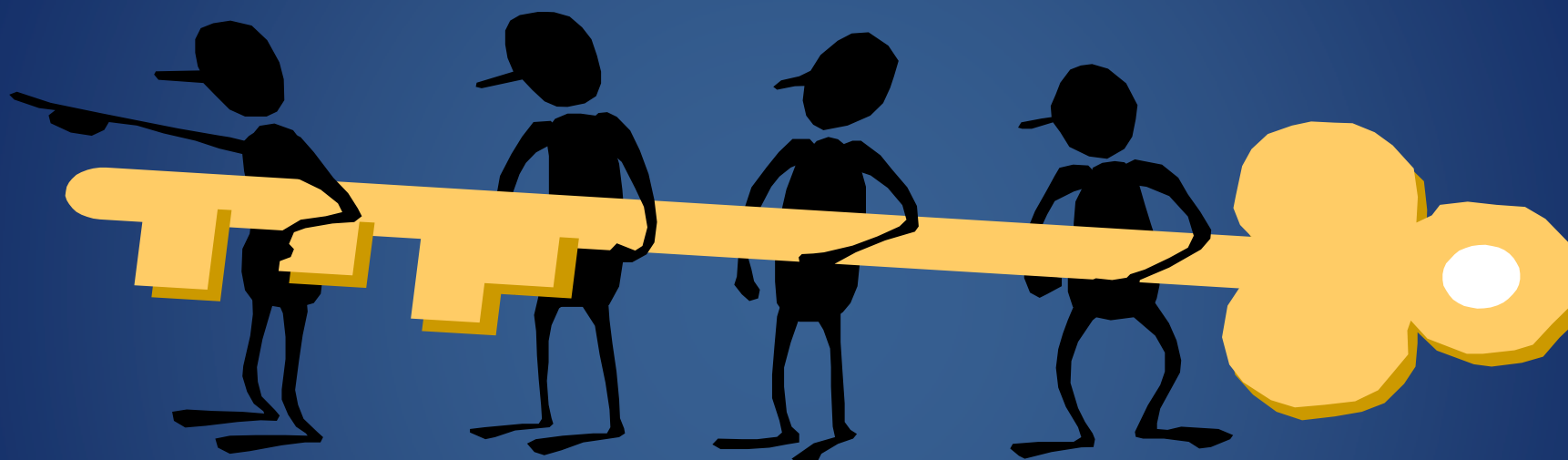
Outputs Outcomes Impact
Domains

- Intervention & engagement
- Data, Information, Knowledge
- Literature

- Policy and regulatory influence
- Community knowledge
- Built institutional & personal capacity
- Relationships

- Teaching
- Research & Innovation
- Individual empowerment
- National development

"Shared value creation ... new and heightened forms of collaboration" *Porter & Kramer*



R&I
Institutions

Gov't

Private
Sector

Communities

Thank You



Caribbean ICT Research Programme



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